

COASTAL REGIONS IN TRANSITION TO THE BLUE BIOECONOMY



Project Facts

- 12 Project Partners
- 9 Regions
- 3 Sea Basins: Baltic & North Sea, Atlantic
- 36 Months (August '22-July '25)
- 2.3 Million EUR Budget (Horizon Europe Programme)
- Coordinated by SUBMARINER







Project Outcomes



Stimulate the development of a **sustainable blue bioeconomy** by enabling **startups and SMEs** in the participating regions to realise their circular, ecofriendly business ideas



Showcase integrated and circular blue bioeconomy value chains, to serve as inspiration to European coastal communities



Develop tools for supporting businesses in integrating ecosystem services into novel ecology-driven business models and induce cross-sector collaborations along the value chains.



Foster **stakeholder engagement** through dedicated activities in the 9 project regions and beyond

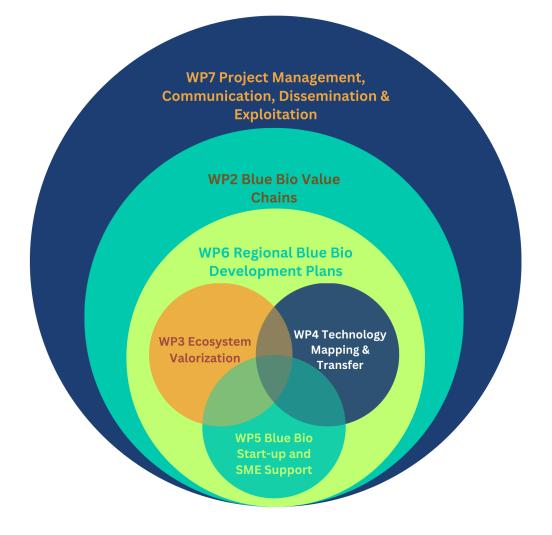


Provide regional actors **access to the technologies** to realise their transition to blue bio-based solutions across their chosen value chains





Project Structure

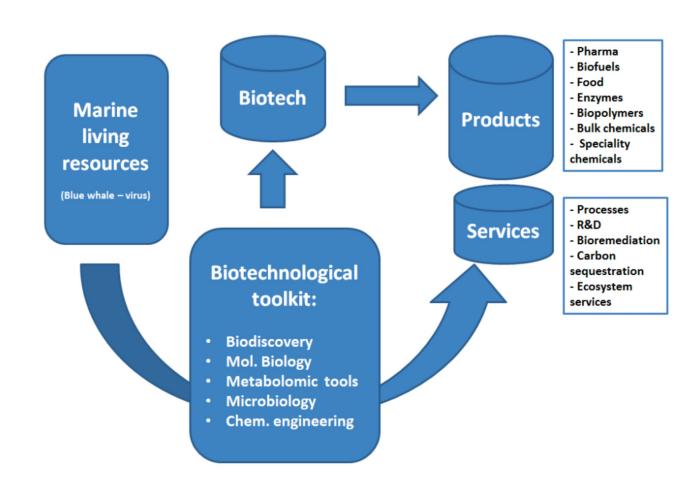






Blue Bio Value Chains

- Understanding and selecting 10 most promising value chains in the 9 project regions
- Create working groups and CoPs to understand how to develop them further
- Support the creation of an innovation ecosystem around them

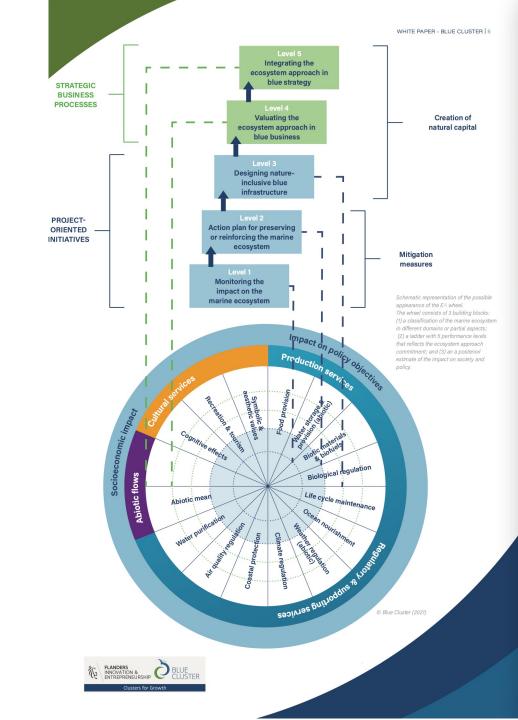






Ecosystem Services Valorization

- Ecosystem Approach (EA) Wheel provides **impact** assessment and **cognitive framework** to understand ecosystem services and their benefits for companies and policymakers.
- It sets a "ladder" of integration of ecosystem services into decision-making.
- It defines environmental and socioeconomic impacts of ecosystem services.





Matchmaking, Acceleration and Business Support

- Stakeholder and technology mapping
- Matchmaking events, co-creation workshops and mentoring
- Funding for startups
- **Engage** investors, funders, mentors/coaches, ecosystem stakeholders and industry in a continuous dialogue



SMEs

and

BlueBioStartups

WP4:







Mapping Startups & SMEs

Network & co-creation

Funding

Bootcamps methodology -----



1 Stage: Online Webinars for mapped startups/SMEs
Topics: Business planning | Marketing and Communication | Market | Product
development | Scale-up | Finance | Network Mentoring

2 Stage: Call for applications to the BlueBio Startups and SMEs Support program

Criteria: Team | Market potential | Value proposition



3 Stage: Co-creation Bootcamps | 2-days regional support program Regional contacts | pitch event

4 Stage: International networking events | 2-days international program - Winners of pitch event





Blue Regional Visions

- **Community of Practice** in the 9 project regions will:
 - Ensure **engagement** of local actors in innovative blue solutions
 - Support the development of regional Blue Visions, including action plans
 - Foster collaboration between public and private sector









BlueBioMatch

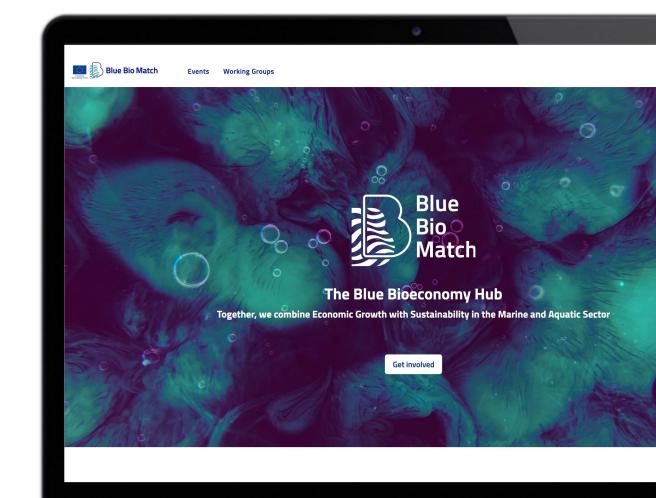
The Blue Bioeconomy Hub





Facilitating collaboration

- BlueBioMatch is an open community platform designed to empower blue bioeconomy actors (researchers, companies, public authorities, technology providers, NGOs, entrepreneurs and others) to connect with an innovation ecosystem, showcase their work and find opportunities for collaboration.
- Users get access to projects, products, working groups and openings in the blue bioeconomy sector.
- Ensure matchmaking between technology providers and users, offer and receive mentoring.











Do you want to continue the conversation?

Then join us on BlueBioMatch!



Not registered yet? Don't worry, here's how it works:







Share some more details and activate your profile!



Thank you!

Follow us!







