

# The BlueRev Nordic case study: Estonia, Denmark and Greenland

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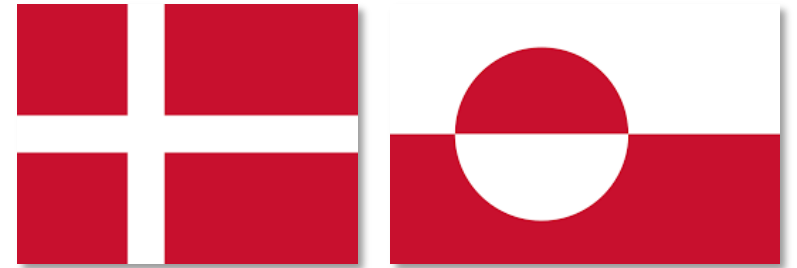
**THEME: CITIZEN ENGAGEMENT**

# BlueRev Nordic Pilot Region

## DENMARK-GREENLAND

The uptake of blue bio-based economy value chains faces problems related to:

- Lack of skilled personnel
- Logistic infrastructures
- Being an outermost region (Greenland)



# BlueRev Nordic Pilot Region

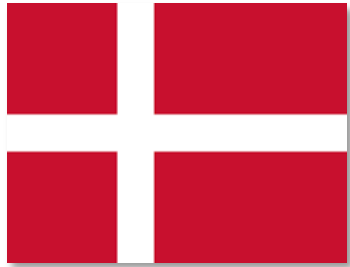
## ESTONIA

The uptake of blue bio-based economy value chains faces problems related to:

- Regulations
- Workforce
- Resources



# Challenges – related specifically to skills



- Workforce mobility
- Reliance on foreign labor due to high Danish labor costs
- Manpower shortage due to housing issues

- Aging workforce

# Driving Circular Bioeconomy: Actionable Solutions



- Explore local employment solutions to address workforce shortages.
- Innovate waste management processes to utilize valuable side-streams.
- Enhance communication and language skills for effective operations.

## Specific Recommendations for Companies:

- Investigate local biomass utilization, consider processing locally.
- Invest in wastewater purification for circular water use.
- Explore alternative labor models and focus on skill development.
- Collaborate with the community to address housing shortages.

- Engage Young Talent: Develop initiatives for younger individuals, integrating modern technologies.
- Promote Community Involvement: Increase awareness through outreach programs and partnerships.

## Policy and Regulatory Suggestions:

- Streamline Permitting Processes: Simplify to encourage investment.
- Enhance Inter-ministerial Coordination: Reduce bureaucratic fragmentation.

## Capacity Building and Collaboration:

- Foster Industry-Academia Partnerships: Collaborate for innovation in product development.
- Expand R&D Infrastructure: Invest in research facilities for red algae applications.

# Charting Paths for Future Growth



- **Industry-Wide Prospects:**

- Addressing labor shortages and skills development.
- Overcoming logistical challenges in transportation and distribution.

- **Innovation and Adaptation:**

- Leveraging technology to enhance processing and reduce costs.
- Establishing robust partnerships for waste utilization and by-product valorization.

- **Policy Considerations:**

- Advocacy for supportive regulations for circular bioeconomy.
- Collaboration with government bodies to streamline processes and overcome regulatory challenges.

- **Industry-Wide Prospects:**

- Sustainable employment model focusing on local employment and skills development.

- **Innovation and Adaptation**

- Encouraging innovative uses for red algae by-products.
- Facilitating community-driven development through local engagement.

- **Policy Considerations**

- Developing strategic export market initiatives to leverage Estonia's unique position.



# Thank you for the attention



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