\mathbf{O} BLUE MISSION BANOS

European Union Strategy for the Baltic Sea Region **Cross-sectoral collaboration between blue and green**

sectors in the Baltic Sea Region

in y #MissionArenaBANOS1

1st MISSION ARENA 14-16 November 2023 | Gothenburg, SE





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European Union Strategy for the Baltic Sea Region

The EUSBSR has three main objectives:

- Saving the Sea: The EUSBSR aims to improve the environmental quality of the Baltic Sea.
- Connecting the Region: The EUSBSR aims to promote economic growth and cooperation in the region.
- Increasing Prosperity: The EUSBSR aims to improve the quality of life for people in the region.

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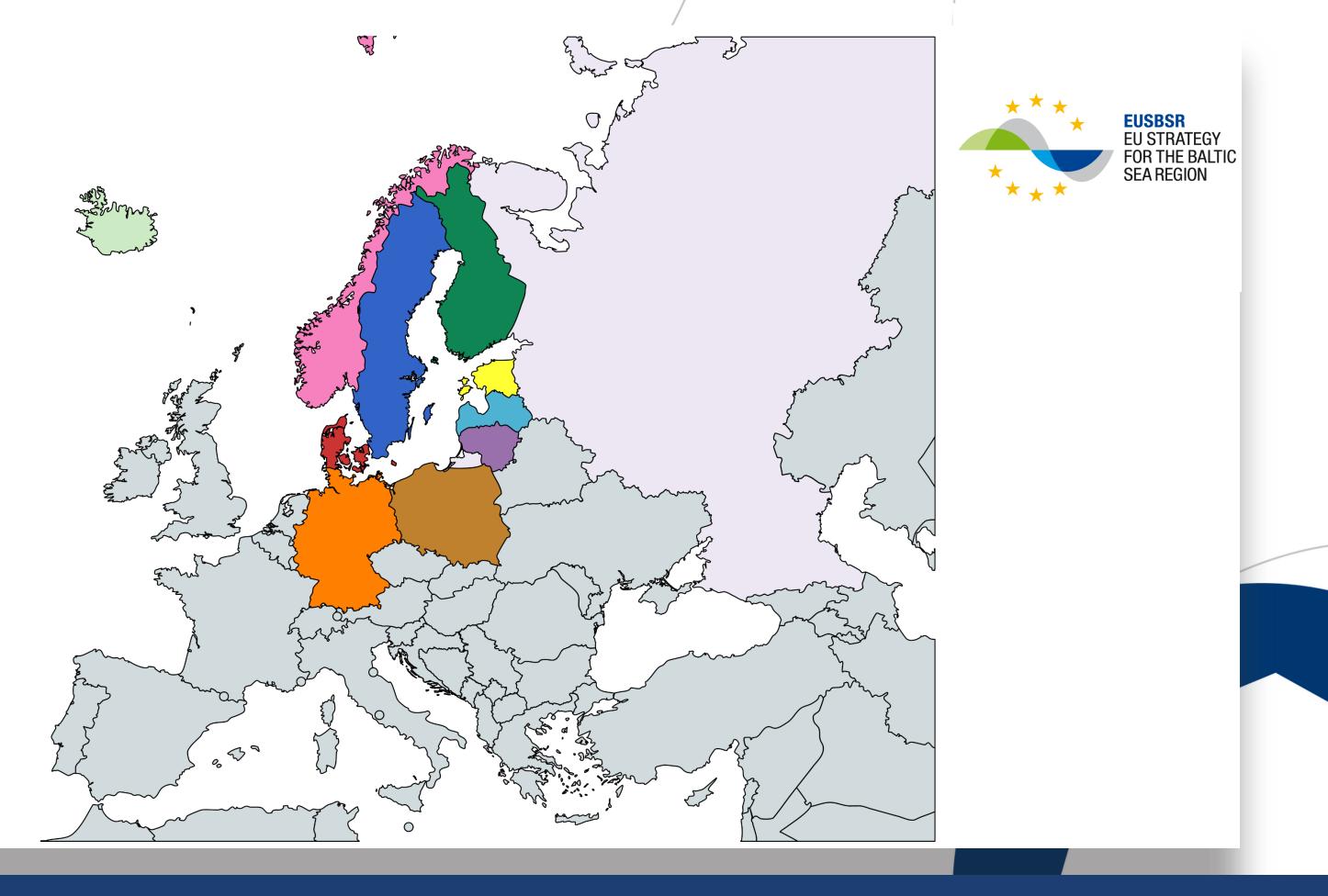
EUSBSR EU STRATEGY FOR THE BALTIC SEA REGION





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Cross-sectoral collaboration between blue and green sectors in the **Baltic Sea Region**

- The Baltic Sea Region is home to a diverse range of blue and green sectors, including: – Fisheries
 - Aquaculture
 - Shipping
 - Tourism
 - Agriculture
 - Forestry
- These sectors are interconnected and interdependent, and they all play a vital role in the region's economy and environment.
- Cross-sectoral collaboration is essential for addressing complex challenges such as climate change, pollution, and biodiversity loss.

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The importance of cross-sectoral collaboration

- Cross-sectoral collaboration can help to:
 - Improve the sustainability of the Baltic Sea Region by:
 - Reducing pollution
 - Protecting biodiversity
 - Promoting sustainable development
 - Create new economic opportunities and jobs
 - Build a more resilient and equitable society

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Principles of cross-sectoral collaboration

- Integrated planning and management
- Ecosystem-based approach
- Stakeholder engagement

Key areas for cross-sectoral collaboration

- Sustainable coastal development
- Marine protection and management
- Sustainable land use and management
- Climate change adaptation

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Good practice examples

- Baltic Sea Circular Bioeconomy Platform
- Baltic Sea Region Climate Change Adaptation Strategy
- Baltic Sea Region Sustainable Coastal Development Strategy
- Baltic Sea Action Plan

Conclusion

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- Cross-sectoral collaboration is essential for the sustainable future of the Baltic Sea Region.
- There are many good practice examples of cross-sectoral collaboration in the region, and these initiatives are helping to address complex challenges and create a more sustainable future.









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