



1st MISSION ARENA  
14-16 November 2023 | Gothenburg, SE

# Identifying and co-developing challenges, solutions and actions for citizen engagement activities towards the Mission Ocean

Regional workshop BlueMissionBANOS project

THEME: **Citizen Engagement**

in  #MissionArenaBANOS1



Funded by  
the European Union

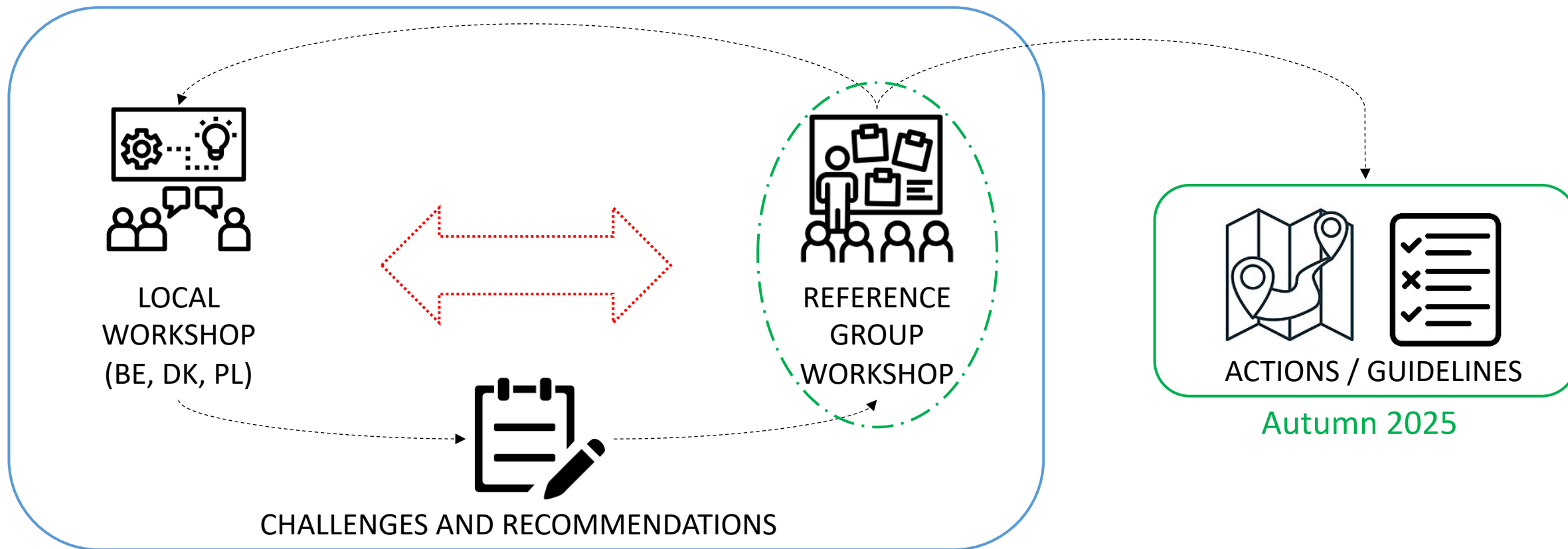
# BlueMissionBANOS – Citizen Engagement

- Increase awareness of citizens of all ages
  - Strengthen collaboration with and among citizen engagement networks and activities
  - Provide insights, tools and support to increase citizen involvement
    - Blueprint for engaging teachers
    - Videos
    - Repositories for ocean literacy projects
    - Helpdesk

# BlueMissionBANOS – Citizen Engagement

- Guidelines and action
  - Reinforce citizen engagement and mission uptake by citizens
  - Identify development needs in co-creation with several stakeholders (incl. citizens) during local and regional workshops

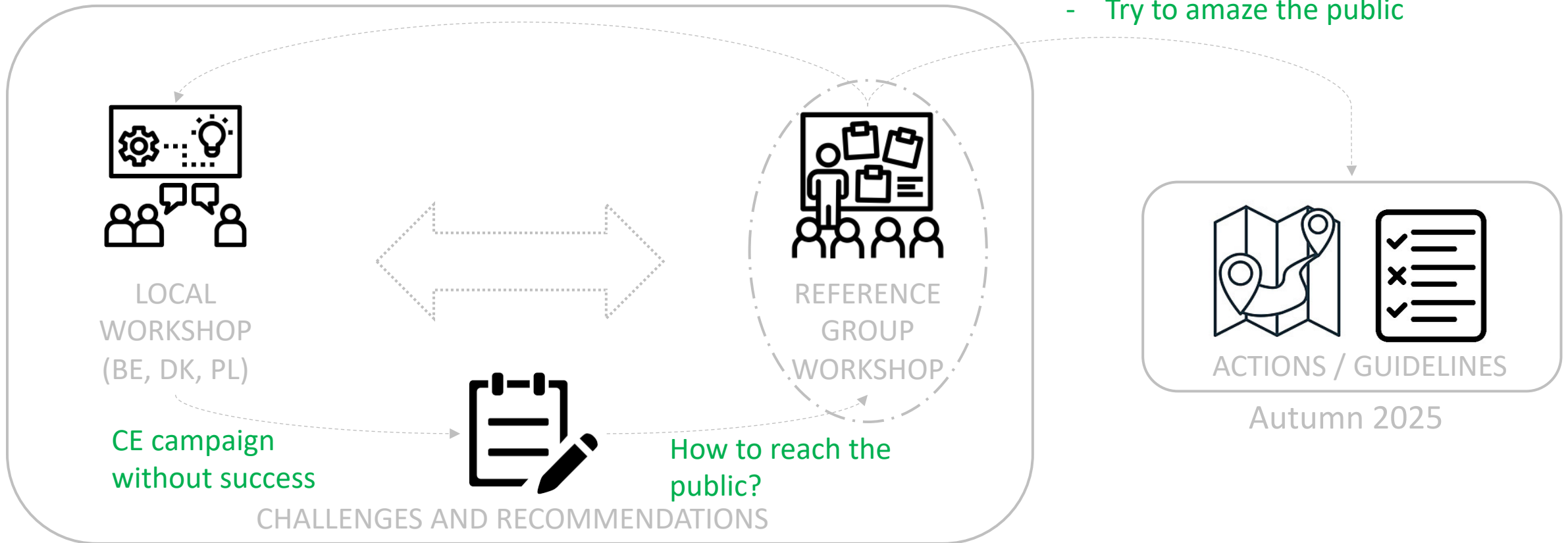
3x (autumn 2023, 2024, 2025)



# Example

3x (autumn 2023, 2024, 2025)

- Invest more in public outreach
- Simplify your message
- Try to amaze the public



Regional workshop  
Gothenburg

Regional workshop  
Belgium/ The Netherlands

Regional workshop  
Gdansk

Solutions  
Ideas

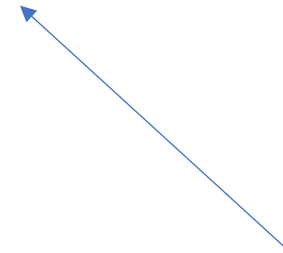
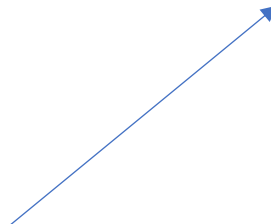
Actions  
Recommendations

Guidelines

Local workshop 2023  
Topic: Offshore energy  
BE, PL and DK

Local workshop 2024  
Topic: Aquaculture (BE,  
DK) & ... (PL)

Local workshop 2025  
Topic: Zero-emission shipping  
BE, PL and DK



# Guiding document

- Main challenges for citizen engagement in the blue economy sector (offshore energy sector) identified during local workshops
- Recommendations as inspiration for the discussions

# Practicalities

- 5 groups with each 1 moderator
- 3 different challenges per group
  - Governance
  - Implementation
  - Communication and dissemination
- Paper, post-its, pens at the table
- Challenges listed in the guiding document



# Aim

- Address 3 challenges by defining concrete actions to reinforce citizen engagement in the blue economy sector.
  - Possible solutions for each challenge
  - Where should this be implemented? (Community level, Industry level, etc.)
  - How should this be implemented? (Legislation, Funding, etc.)