

Horizon Results Booster

1st Mission Arena by Blue Mission BANOS

15 November 2023, Gothenburg, Sweden

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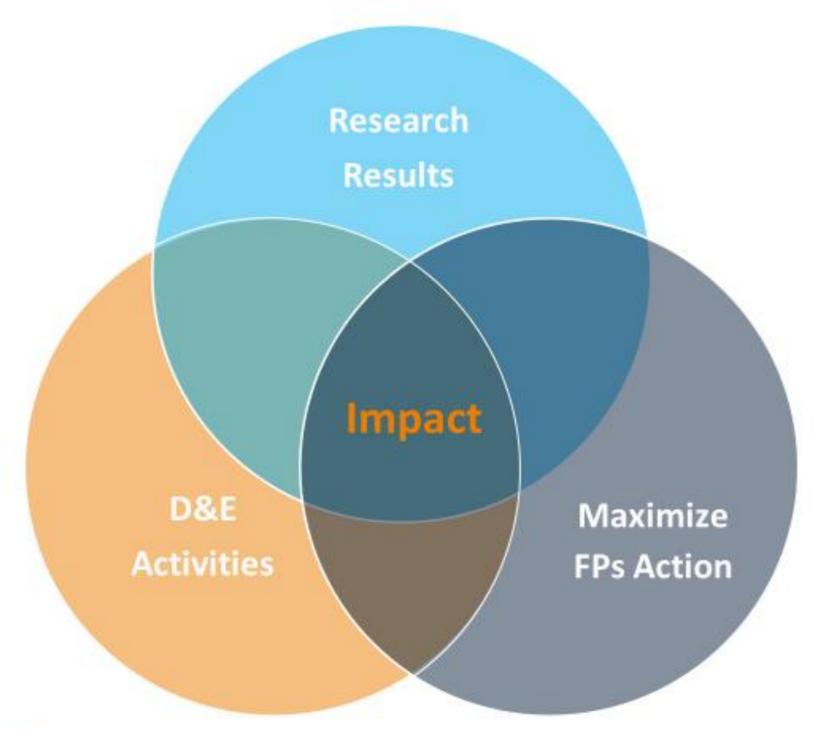








EU Research & Funding



Transforming project results into concrete benefits for the society, while maximising the scientific, social, economic, technological and policy value of the Framework Programmes, is a must.

This transformation passes through the successful of Dissemination and Exploitation implementation (D&E) activities.



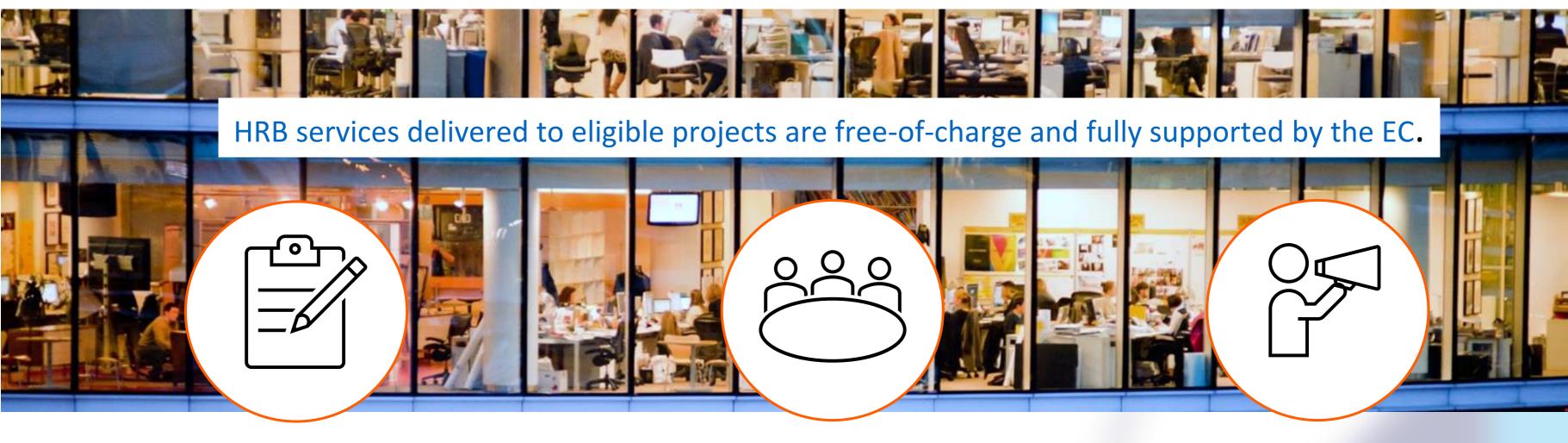
The Initiative



The Horizon Results Booster (HRB) is the initiative of DG RTD which aims to maximise the impact of research funded by FP7, H2020 and Horizon Europe.

Projects can be closed or ongoing and can be directly funded by the EC or indirectly funded (by EIT, Joint Undertakings, and similar)





Service 1

Service 2

Service 3

Portfolio Dissemination & Exploitation Strategy

Business Plan Development

Go To Market





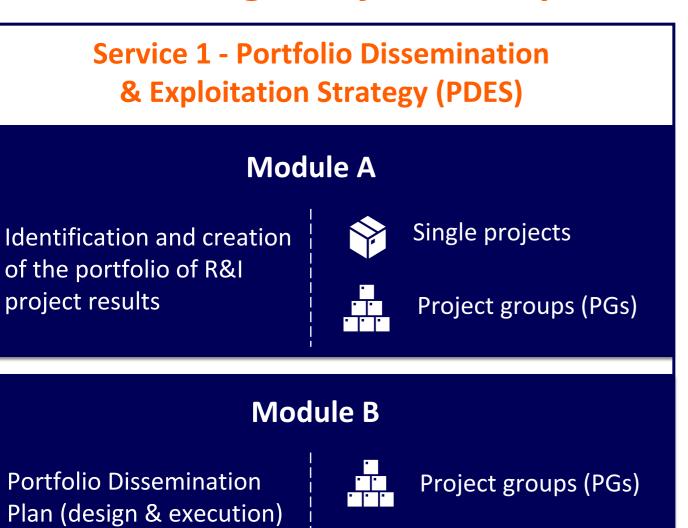


HRB provides beneficiaries with tools and methodologies. Experts act as facilitators. Service delivery happens remotely.



Services Exploitation

Service Eligibility and Requirements



Portfolio of results

Dissemination services and Exploitation services can run in parallel and are delivered by different experts.

Service 1 - Portfolio Dissemination & Exploitation Strategy (PDES)

Module C

Assisting projects to improve existing exploitation strategy



Single projects



Exploitation plan optional



Focus on 3 KERs

Service 2 – Business Plan Development (BPD)



e

Single projects



Focus on 1 KER only



Exploitation plan / Business plan required

Service 3 – Go-To-Market Support (G2M)



Single projects & PGs



6 packages available*



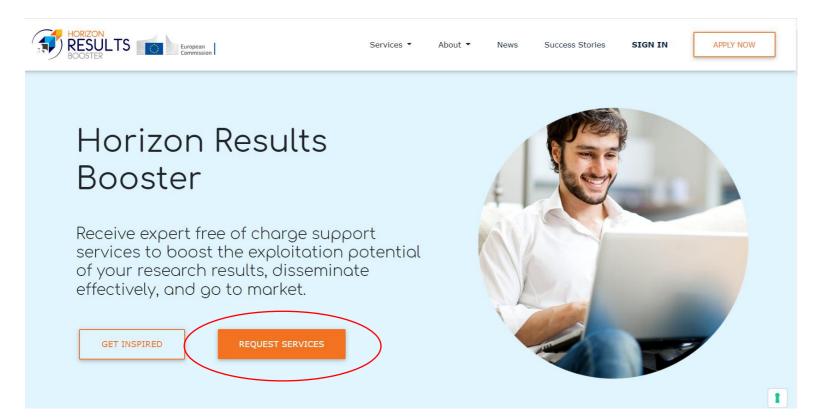
Focus on 1 KER only

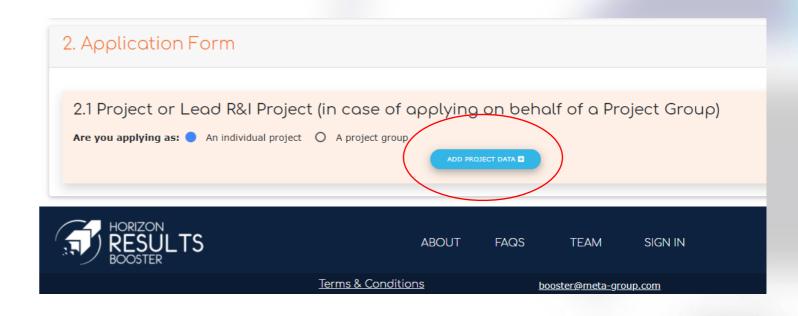


Business plan required

How Can Projects Apply?

- Application is public and open to anyone eligible
- Request for services: click on the "request services" button on the website
- Fill out the application form direct access through: https://www.horizonresultsbooster.eu/HRBApplications/ApplicationForm)
- It is possible to apply until the 7th of May 2024, services implementation will be completed by 7th of November 2024.







HRB in Numbers as of November 2023 (1/2)

222

Experts involved

1.313

Projects

1.498

Assignments

3.602

Beneficiaries

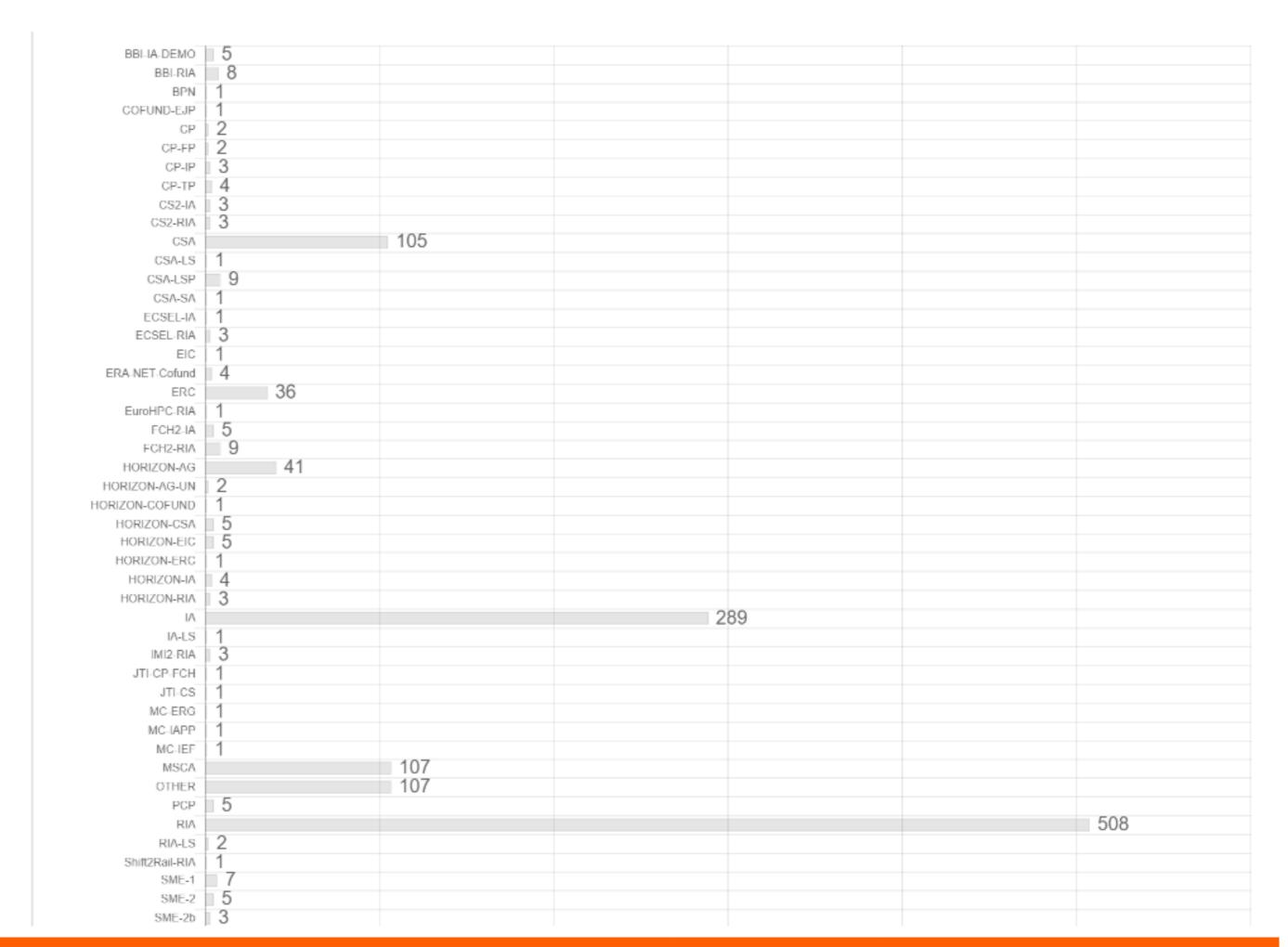
9.097

Organisations



HRB in Numbers as of November 2023 (2/2)

Projects by funding scheme







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