O BLUE MISSION BANOS

#### **1st MISSION ARENA**

14-16 November 2023 | Gothenburg, SE

# **Ocean Rainforest**

**Urd Bak** 

THEME: Business



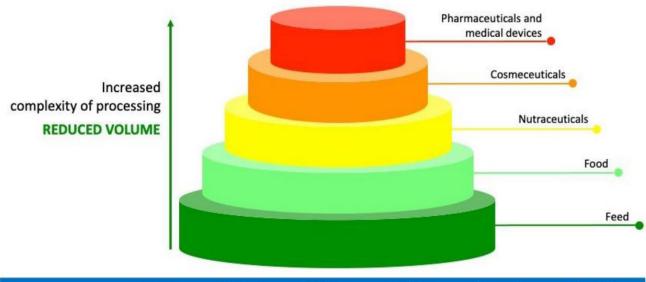




#### Seaweed cultivation to

## Markets



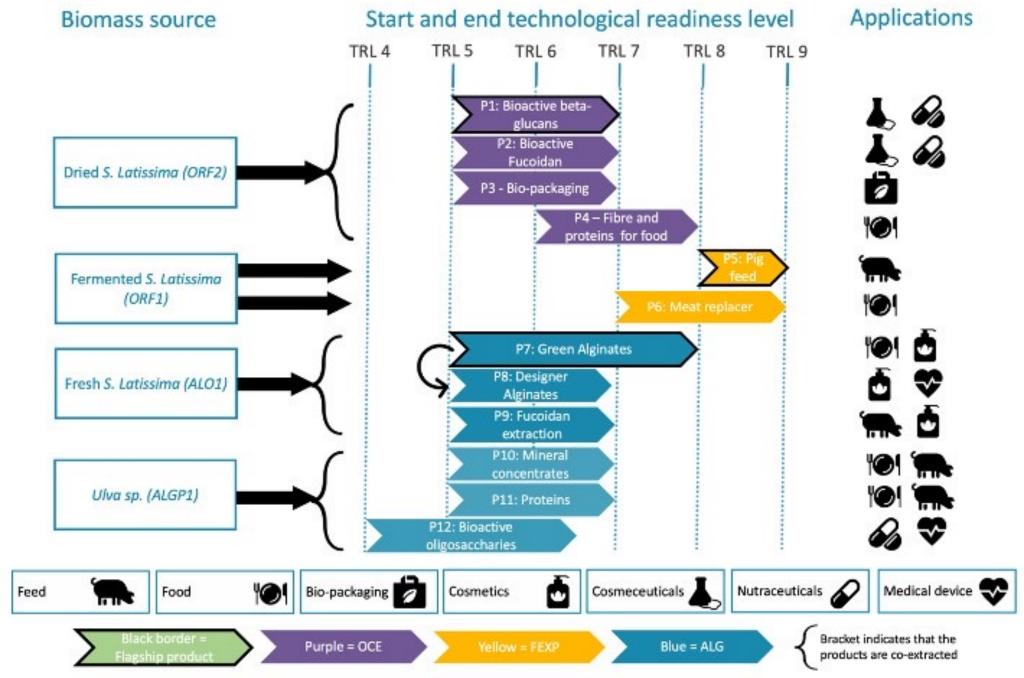




Products	Time to market (years)	Cost of development	Resource availability	Need for documentation	Potential market value	Skills and competences
Pharmaceutical and medical devices	10-15+	Very high	Limited	Very high	Very high	Extensive medical and market
Cosmeceuticals	3 – 5+	Low to high	Fair	Medium	High	Toxicology effects
Nutraceuticals	3 – 5 +	Medium to high	Fair	Medium to high	High	Nutrition and Medicine
Food	2 – 5+	Low to medium	Good	Medium	Medium to High	Nutrition, food science
Feed	2 – 5+	Low to medium	Very good	Medium	Medium to high	Nutrition, animal science











### www.seamark.eu





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