

COCOBIZ

14 - 14 Nov 2023

Poll results

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- Which country do you live in?
- INFRASTRUCTURE: Do you agree?
- Please add your best comments, examples or ideas regarding INFRASTRUCTURE that can accelerate the development of coastal communities!
- BUSINESS: Do you agree?
- Please add your best comments, examples or ideas regarding BUSINESS that can accelerate the development of coastal communities!
- GOVERNANCE: Do you agree?
- Please add your best comments, examples or ideas regarding GOVERNANCE that can accelerate the development of coastal communities!
- COMMUNITY: Do you agree?
- Please add your best comments, examples or ideas regarding COMMUNITY that can accelerate the development of coastal communities!
- EDUCATION: Do you agree?
- Please add your best comments, examples or ideas regarding EDUCATION that can accelerate the development of coastal communities!

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- Which policy action(s) can have the biggest impact on local jobs & businesses?

Which country do you live in?

0 4 3



INFRASTRUCTURE: Do you agree?

0 2 9

Strongly agree



Agree



No opinion



Disagree



Strongly disagree



I have other suggestions



Please add your best comments, examples or ideas regarding **INFRASTRUCTURE** that can accelerate the development of coastal communities!

0 2 2

(1/3)

- Test
- .
- .
- Dialogue between stakeholders concerning coexisting and optimizing infrastructure.
- Important to have circular design thinking in production and processing steps - can the infrastructure be designed to allow for ease in use, reuse, refurbishment etc?
- Multi purpose spaces that can support varied needs of communities and local businesses.
- Fishing infrastructure needs additional support-ice houses, ports, etc
- There has to be local ownership and collaboration between producers and local authorities.
- Simpler permitting procedures for LTA
- Multihuse of tak materiales
- Handheld ultra simple

Please add your best comments, examples or ideas regarding **INFRASTRUCTURE** that can accelerate the development of coastal communities!

0 2 2

(2/3)

- non techy solutions
- Better costal planing
- Small units
- Cooperation with educational institutions.
Innovation/farming/study
- Local community as driver for joint development.
- You have to plan the ocean infrastructure in a systematic way right from start.
- Make policy less complex and more proactive
- Bring all relevant stakeholders on the same page and agree on a common approach
- Should look into similar /neighbour businesssen that could share infrastructure
- Facilitate the trade commercialization and perhaps exports
- In the US leases are adding community development fund requirements of the developers
- Decentralised biorefineries!

Please add your best comments, examples or ideas regarding INFRASTRUCTURE that can accelerate the development of coastal communities!

(3/3)

0 2 2

- Define more what infrastructure means in this context. Look at land sea interactions.

BUSINESS: Do you agree?

0 4 6

Strongly agree



Agree



No opinion



Disagree



Strongly disagree



I have other suggestions



Please add your best comments, examples or ideas regarding **BUSINESS** that can accelerate the development of coastal communities!

(1/4)

- But even if it is only climate neutral - it is better than traditional fossil material
- Offer a package for Christmas present package . They get a Christmas card with info about the importance of seaweed and diploma that they know the importance . Gets example 10 dinnertickets with your restaurant partner. (Your restaurant sponsor with dinner for marketing)
- Nonetisation of ecosystem
- services should come from both the public and private sectors to reduce infrastructure and production costs..
- There is a need to understand how to value the biodiversity you benefit and how to trade that benefit.
- Seaweed is soy - not kale
- Seaweed as the new kale - superfood!
- It doesn't store co2 long term so it's not a climate benefit
- It looks like the "herb-type

Please add your best comments, examples or ideas regarding **BUSINESS** that can accelerate the development of coastal communities!

(2/4)

growing fresh things at my backyard for my kitchen" but at the sea. So for restaurants it is a nice pitch - they have their own "sea field"

- We need to be innovative and dare to test new ideas
- Do you meet any public resistance on the farm site?
- Important to also look from the customer perspective- are they just "blue washing" ? Looking for quick ways to reduce their climate impact (don't want to be the

new tree planting scheme) - if it is restaurants, how can you help them to understand the impact on the plate - not just in the ocean?

- Combine the value proposition with ESG
- Maybe demonstrate that your management techniques are providing wider benefits to the marine environment.
- Are you sure that you don't limit yourself by putting in a lot of seaweed

Please add your best comments, examples or ideas regarding **BUSINESS** that can accelerate the development of coastal communities!

(3/4)

for the donor? Maybe some businesses just want to pay to do some good.

- Is your plan to upscale your existing farm? And is there a maximum size in terms of the environmental benefits?
- How will this create work places in the community?
- Good cause necessary, CSR for companies so the algae must go to something good.
- If it is harvested is it there

any sequestration? It depends on the use of the seaweed, and if it is used for food it seems like greenwashing

- To be an ecosystem service you would have to store the carbon, and that's a technological issue. You would need permits, technology to store the carbon, and this is a regulatory black hole.
- The outputs compared with alternative product use can be carbon positive
- Carbon sequestration

Please add your best comments, examples or ideas regarding BUSINESS that can accelerate the development of coastal communities!

(4/4)

0 1 9

by seaweed is not a complete science - this becomes greenwashing very fast.

- Calculate the quantity of the ecosystem service for a package
- One has to clear on whether this is about climate, biodiversity, bio, not polluting, etc

GOVERNANCE: Do you agree?

0 4 3

Strongly agree



Agree



No opinion



Disagree



Strongly disagree



I have other suggestions



Please add your best comments, examples or ideas regarding **GOVERNANCE** that can accelerate the development of coastal communities!

0 1 2

(1/2)

- Develop a label EU mission ocean approved 😊 - just to make clear that solutions and therefore also risk taking is required
- Normally a civil servant is NOT promoted for being creative 😞
- Guerilla tactics!
- Regulation and policy today is based on silo thinking. To move forward we have to work around the silos.
- Develop test beds for simulating «What if» regulatory topics were set up in a different way
- I'm not sure it's need for communication as such but more a need to adapt the legislation to the new type of businesses. I see clear obstacles for law being a driver and initiating good ideas - that is better done with other policy instruments.
- In Denmark coastal authorities now collaborate better with companies. Before getting permits was a very slow process
- Innovation incubators with regulatory support.

Please add your best comments, examples or ideas regarding **GOVERNANCE** that can accelerate the development of coastal communities!

0 1 2

(2/2)

- Transdisciplinary meetings/projects. List the abundance of issjös. "Send many small applications"
- Networking between coastal municipalities and sharing good ideas about circular blue economic ideas.
- Clear responsibility between the national, regional and local administration regarding support to development of the blue economy at the local level
- In my Utopian vision for the future ... there would be a global ocean governance for ONE ocean .
- Make legislation specifically for small scale farms
- Authorities need to be educated about circular economy and regenerative aquaculture!
- Create fast track for small scale regenerative ocean farmers with lower regulatory demands.

COMMUNITY: Do you agree?

0 4 1

Strongly agree



Agree



No opinion



Disagree



Strongly disagree



I have other suggestions



Please add your best comments, examples or ideas regarding **COMMUNITY** that can accelerate the development of coastal communities!

0 1 5

(1/2)

- H
- Share the good stories widely- find ideas and incentives to bring landlocked population (f. Eks schhol) out to have good experiences at the coast with the sea.
- Bring group of stakeholders, children, associations etc to gain more knowledge about this opportunity
- Can the people who farm bring the kelp home to eat it themselves?
- Watch out that you will not get sued for "greywashing" 😁
- Build community gardens for governance authorities - two birds with one stone
- Sweated education is necessary to get more of it on our plates 😊 is there someway to combine with kitchens/restaurants so that community gardens promote and educate how to prepare the raw materials?
- Bottom up but also top down is important

Please add your best comments, examples or ideas regarding **COMMUNITY** that can accelerate the development of coastal communities!

0 1 5

(2/2)

- Invite the different stakeholders into a dialogue together so they can learn to know each other. Building trust
- Give access to producer development
- How can you ensure they stay there long term and how do you deal with vandalism?
- Guerilla community sea gardening!
- Turning fishes into ocean farmers not hunter gatherers
- I think it's an opportunity for fishermen to work together instead of against local citizens.
- What about bringing in communities who are NOT based on the coastline - are they not part of the blue economy ?

EDUCATION: Do you agree?

0 2 9

Strongly agree



Agree



No opinion



Disagree



Strongly disagree



I have other suggestions



Please add your best comments, examples or ideas regarding EDUCATION that can accelerate the development of coastal communities!

0 1 1

(1/2)

- Collaboration with the innovation community in the region where Blue Schools exist can increase educational and business engagement - we need even ocean ambassadors inside the school - teachers need access to more training in the ocean economy as well!
- I agree with the other comments: get them young! That's how it becomes ingrained in students.
- Further education for adults...we need to be reeducated
- Need for more basic education about the oceans and how vital they are for the planet in early grades.
- Introduce a whole new vocation called Ocean Harvester. Don't talk about aquaculture. An Ocean Harvester farms and does coastal fishery based on adherence to a regenerative framework.
- In my utopian vision there would be a global marine ocean charter - where qualifications would be embedded into

Please add your best comments, examples or ideas regarding EDUCATION that can accelerate the development of coastal communities!

0 1 1

(2/2)

- schools curriculum from national= primary schools with ocean literacy ... creating a qualifications structure that would be globally transferable
- I was invited by my sister who is teacher in primary school, where they have a project week on SDG “water” - to talk about good solutions / algae / etc but despite all projects I could not find super material ready made to use 😞😞
- Agree! Studytrips to the aquaculture companies?
- We need more than VET, it needs to be a mix of microlearning, apprenticeships, primary schools, practical placements and more convenient (and accesible) ways of learning
- Futher education for adults, we need to re educate to fit new blue agendas
- Great with the broad collaboration
- The training should be interactive, innovative and participatory to mobilize students

Which policy action(s) can have the biggest impact on local jobs & businesses?

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