

## BLUE MISSION BANOS

Supporting the Mission Ocean Lighthouse in the Baltic and North Sea Basins

## 3rd MISSION ARENA 26-27 November 2024 Amsterdam

#### **REGIONAL FOCUS ARENA 3**

The Netherlands
BELGIUM
DENMARK I West
GERMANY I West
FRANCE I North





# O BLUE MISSION BANOS

#### **3rd MISSION ARENA**

26-27 November 2024 | Amsterdam

## The Blue on Land: Agriculture Applications of Algae Produced with Circular Resources

Efthalia Arvaniti – s.Pro// SUBMARINER Network

27. November, 11:15-13:00 am Hall 4 Apartment





## Why this – why now?

- Multiple EU Strategies ask for the blue on lalalaland
  - Algae Initiative
  - Circular Economy Action Plan
  - Critical Material
  - Empower EU
- Complex value chain using residues
- Market/Technology Readiness Levels 6-8
- Regulatory obstacles are acknowledged



## Agenda

| Time         | Title   | Speaker/ moderator                            |
|--------------|---|---|
| 11:15-11:25  | Welcome, intro setting the stage,   | Efthalia Arvaniti, s.Pro// SUBMARINER         |
| 11:25-11:35  | Challenges for scaling seaweed based biostimulants  | Dr. Andrea Romero Pérez, University of Ghent) |
| 11:35- 11:40 | Genetic Approaches and cultivation protocols to unravel MEtabolite production of Porphyra spp. targeted towards human and plant health applications | Jessica Knoop, NIOZ/Ghent University          |
| 11:40-11:50  | Seaweed biostimulants Q&A and disussion   | Moderated by Efthalia Arvaniti                |
| 11:50-12:00  | Circular sources for algae fertilising products   | Efthalia Arvaniti                             |
| 12:00-12:10  | Transforming Brewery Waste into Agricultural Solutions: Circular Biotechnology with Algal Remediation   | Alla Silkina (Swansea University)             |
| 12:10-12:20  | Algae-based Biostimlants from algaeponic effluents  | Cristina Brito Lopez, Wageningen University   |
| 12:20-12:30  | Circular Microalgae fertilising products  Q&A and disussion   | Moderated by Efthalia Arvaniti                |
| 12:30-12:50  | Panel discussion with audience  | Moderated by Efthalia Arvaniti                |





## Slido poll



2616816









#### Circular sources for algae fertilising products

Efthalia Arvaniti (s.Pro) // Marcella de Souza (Ghent Uni)

Amsterdam, 27/11/2024



## Algae in the European Green Deal

## The European Green Deal

Striving to be the first climate-neutral continent



Do not require arable land



Do not require freshwater



Capture CO<sub>2</sub>



Reduced seasonality







## Current algae production is not sustainable



## Objectives

- 1. Assessment of alternative sources of carbon & nutrients, including wastewaters, for (organic) microalgae cultivation for fertilising product applications.
- 2. Viable alternative sources of carbon & nutrients considering economic, legal and environmental dimensions







#### Algae biomass uses in Europe



based on the number of companies supplying biomass for these uses

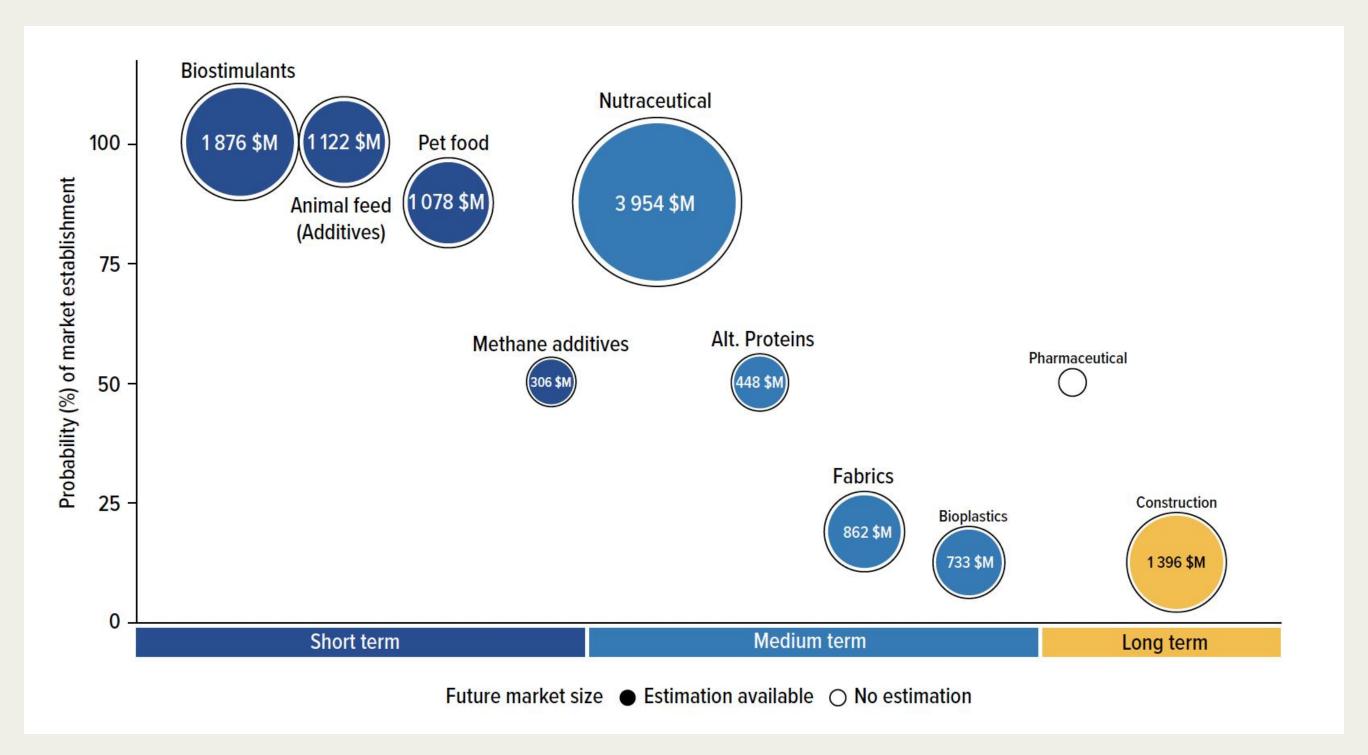
(Vazquez Calderon and Sanchez Lopez 2022)







#### Global Seaweed Market Projections to 2030+









For mor info on EU4Algae outcomes and new activities:





#### Develop supply chain scenarios for North and South Europe

#### North Europe

- Supply chain
- Legal
- Economic
- Environmental

#### South ~Europe

- Supply chain
- Legal
- Economic
- Environmental

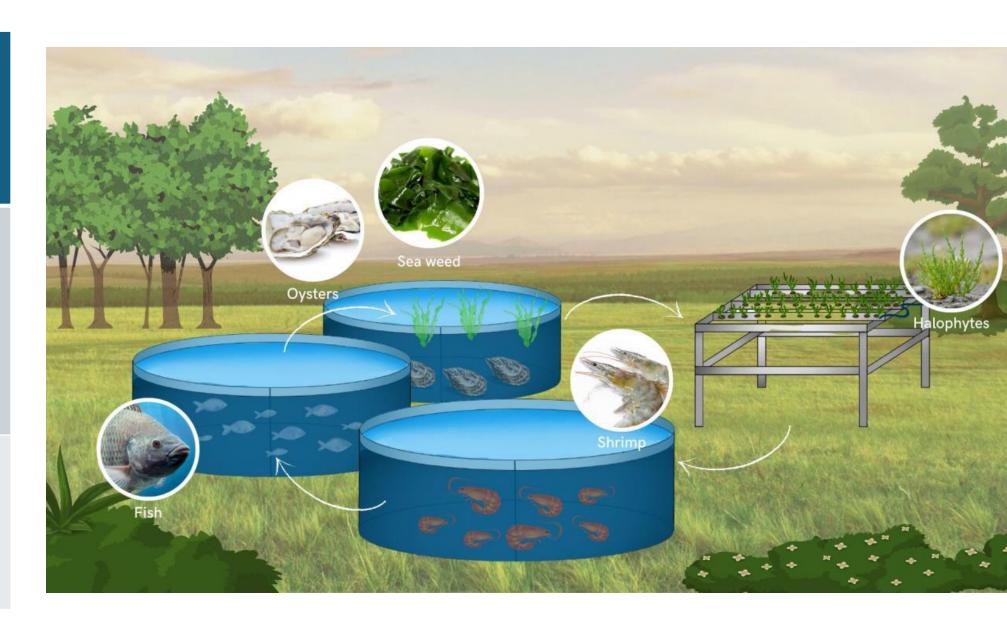






#### North Europe #1

| Solution #1 | Industrial Symbiosis using industrial nutrient-rich side-streams at enclosed industrial systems | TRL7-8 |
|-------------|---|--------|
| Relevant    | Alg-AD, SCALE, AlgaeNauts, LOCALITY,  |        |
| EU          | REALM, AlgaeProBanos, CIRCALGAE,  |        |
| projects:   | SEMPRE-BIO, AlgaeBrew, IDEA, ,  |        |
|             | GENIALG, SEAMARK, SEABIOPLAS,   |        |
|             | INTEGRATE, SEACOLORS  |        |
| Industry    | Necton (PT), Biorizon Biotech (SP), A4F   |        |
| practitione | (PT), Pure Algae (DK), Swedish Algae  |        |
| rs:         | Factory (SE), Sotenas Symbiose (SE),  |        |
|             | Power Algae (EE)  |        |









#### North Scenario #2

| Solution #2             | Use of a mixture of microalgae and aerobic bacteria in open ponds for treating (urban) wastewaters | TRL 8-9 |
|-------------------------|--|---------|
| Relevant EU projects:   | SABANA, AlgaeNauts, Water2Return, All-Gas, AGORA, WALNUT   |         |
| Industry practitioners: |  |         |

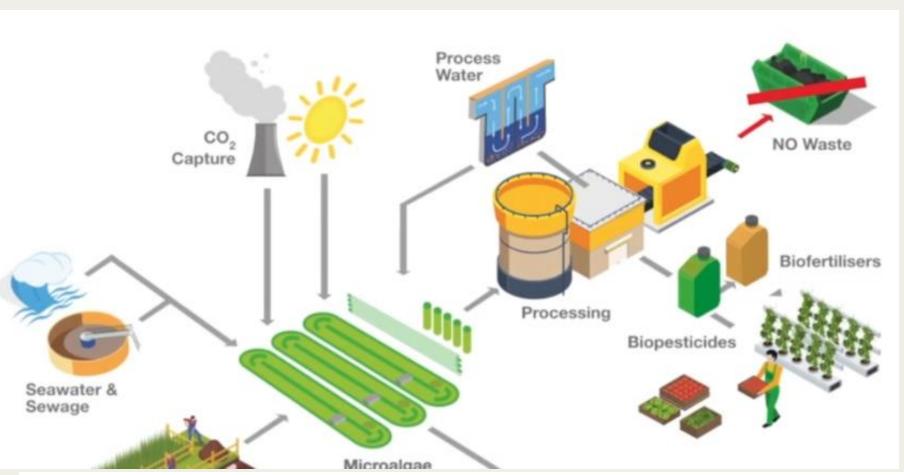


Figure 6 Recovery of e.g. nitrates, phosphates from effluents for production of algae-based biostimulants (AlgaeNauts project)

AlgaeNauts

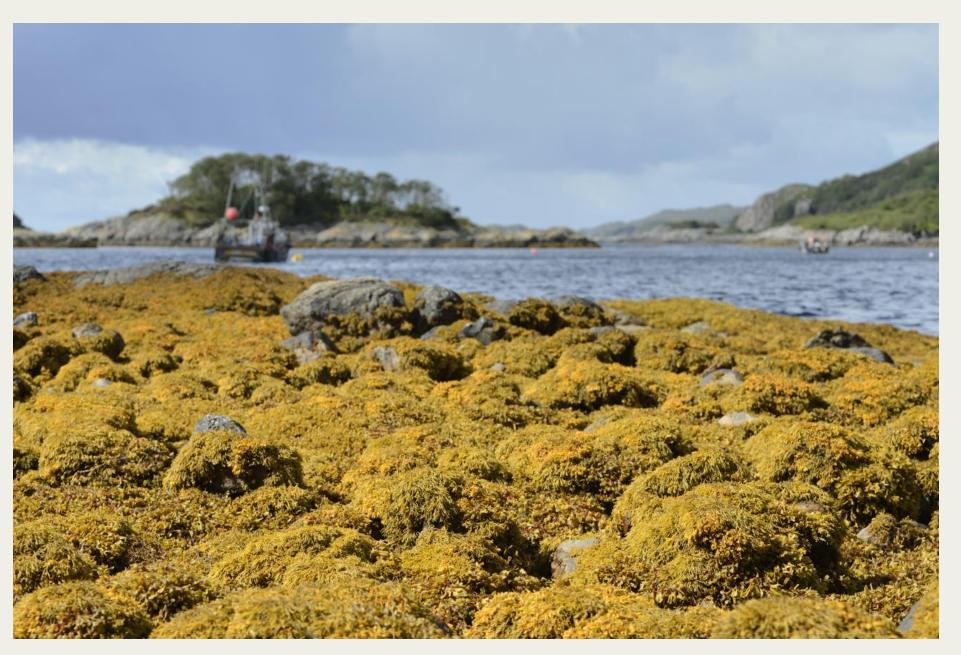






#### Solution #3: Collection of algae beach-cast for nutrient removal

| Solution<br>#3 | Collection of algae beach-cast for nutrient removal | TRL: 7-8  |  |
|----------------|---|-----------|--|
| Relevant<br>EU | CONTRA, SeaBiogas, SalFar                           |           |  |
| projects:      |   |           |  |
| Industry       | Søuld (DK), Est-A                                   | gar (EE), |  |
| practitio      | Grogenics (Canada), Ökowerk                         |           |  |
| ners:          | (DE)  |           |  |



NatureScot











## Slido poll for you: Rate solutions



2616816

## Stay in touch

#### DG MARE





@ourocean\_eu



**EU Maritime & Fish** 



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#### **CINEA**



@cinea\_eu



CINEA - European Climate, Infrastructure and Environment Executive Agency



## Thank you



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# Challenges for scaling seaweed-based biostimulants

Prof. Dr. Margriet Drouillon & Dr. Andrea Romero Pérez





#### Challenges in biostimulants industry

#### **Technical:**

- Lack of evidence of efficacy
- Targeted applications for optimal bioactivity
- Variability in application mode

#### Market:

- Higer cost of fertilization per hectare (near future)
- Risk of adopt new and expensive product
- More information needed regarding market's demands
- Regulatory clarity

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#### Consumer/Buyer:

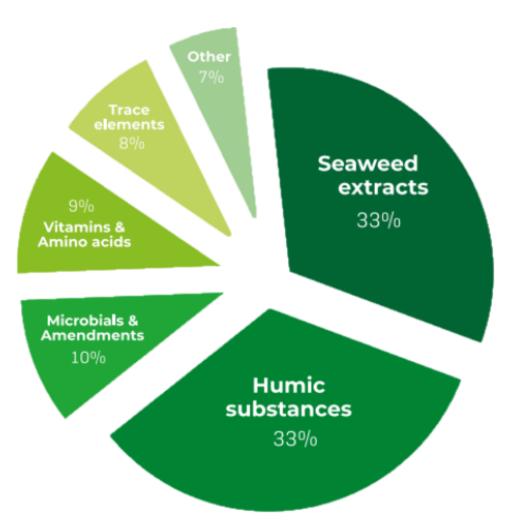
- Reduced level of trust in effectiveness
- Not always properly educated about the use of the product

#### Seaweed-based biostimulants industry

- The seaweed-based biostimulant market is projected to grow at 13% per year.
- Valuation:
  - Current value (2023): \$1 billion 30-40% market share of the biostimulants market
    - Requiring 250,000 to 500,000 tons of seaweed per year
  - Expected value by 2030: \$1.8 billion

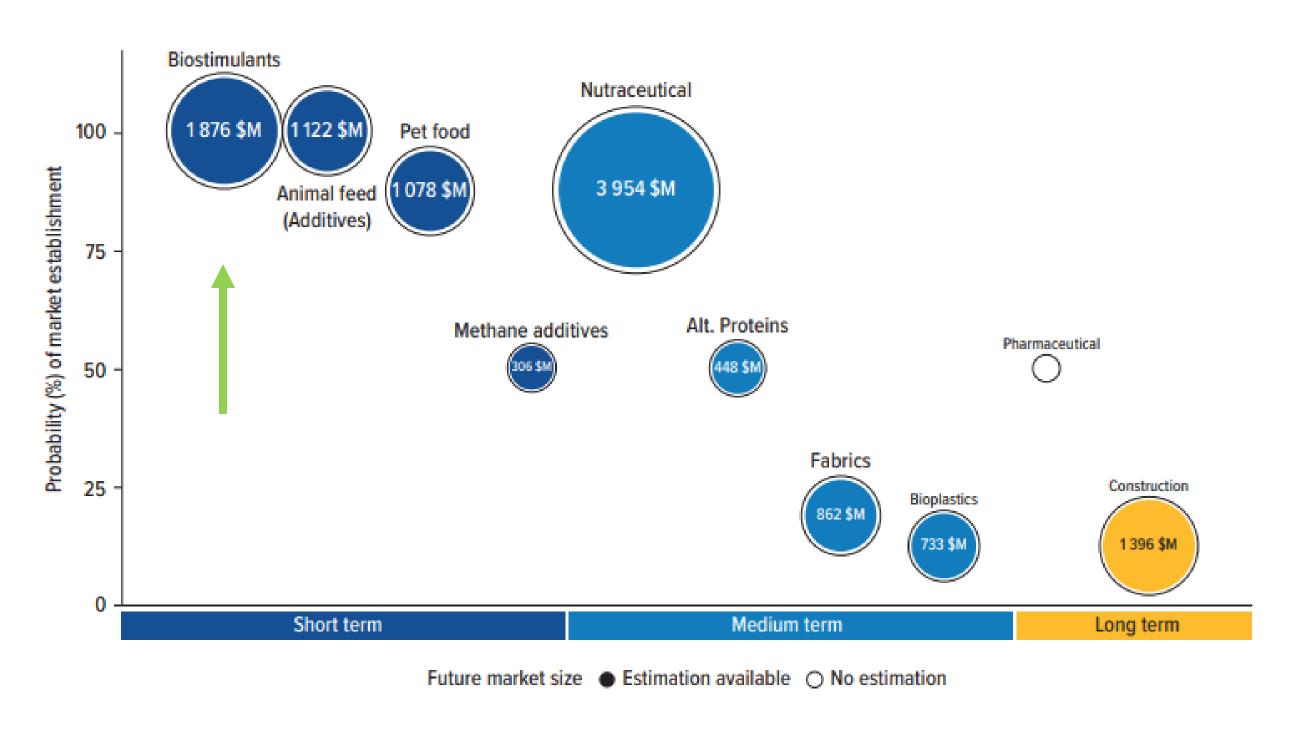
TABLE 5: The market share of biostimulant categories, according to interviews and adapted from S&P Global 2022

| Category                  | Market share | Market value 2021 |
|---------------------------|--------------|-------------------|
| Seaweed extracts          | 40%          | \$935 million     |
| Fulvic/humic acids        | 36%          | \$843 million     |
| Microbial biostimulants   | 10%          | \$233 million     |
| Amino acids               | 10%          | \$233 million     |
| Trace minerals and others | 4%           | \$100 million     |



#### Seaweed market

FIGURE A: Predicted seaweed market size by 2030 (\$ millions) with chance of market establishment indicated by color on a high-level market horizon timeline



#### Biostimulants Value chain: Seaweed?

#### FIGURE 36 BIOSTIMULANTS MARKET: VALUE CHAIN ANALYSIS



Source: Secondary Research, Primary Interviews, Industry Journals, Related Research Publications, Press Releases, and MarketsandMarkets Analysis

#### Biostimulants Value chain: Seaweed?

26-40%

#### RAW MATERIAL SOURCING

- Selection of the Source
- Supplier Selection
- Quality Control and Testing
- Negotiation and Contracting

Wild harvesting: major source for seaweed-based biostimulants

#### Wild populations can't fulfill the demands in the EU market

- Wild sources are being regulated
- But demands continuously grow

#### **New source?** Seaweed farming

- Off-shore farms
- Multi-use of space at the sea
- In-land production

#### CASE: vetik

Vetik is a biotechnology startup from Saaremaa, Estonia, dedicated to sustainably valorizing local red seaweed into high value, high-quality products.



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**Arvi Talk**Seaweed harvester



Tanel Ilmjärv CEO, CTO

Valmar Kasuk Sales, Marketing

#### CASE: vetik

Vetik is a biotechnology startup from Saaremaa, Estonia, dedicated to sustainably valorizing local red seaweed into high value, high-quality products.

#### Why seaweed?

- Abundant, underutilized red seaweed resources in Saaremaa
- Local resource → High-value products + promoting sustainability and rural development

#### Why biostimulant?

- Other ideas were explored (ex: pigment for cosmetics)
- Biostimulants have best performance, market traction, and potential for a strong business case.
  - Effective and natural solutions for enhancing plant growth and yield in a sustainable way

#### Regulatory hurdles:

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- Understanding of regulations like CE certification and REACH
- Extensive testing and detailed documentation to validate product claims and ensure compliance.

## Upscaling in the blue economy: not straightforward

#### Global phenomenon:

- Much research TRL 2 5, little scale-up to pilot or commercial scale
- Slower than in similar sustainable technology areas
- Corporates and financial institutions are reluctant

#### Barriers partially identified:

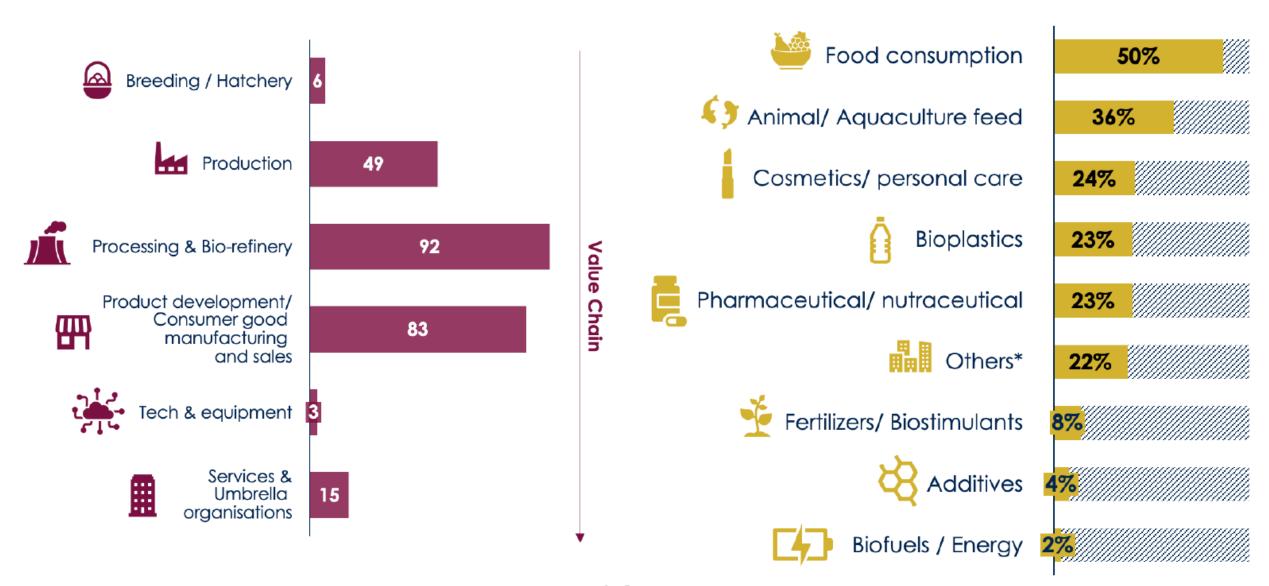
- Sea as investible topic: not visible
- Economies of scale, risk / return unknown, no parameters or benchmarks
- Lack of talent ready to lead technically complex, longer-horizon company development
- Understanding of and trust in blue economy related investments with asset owners / managers (patient capital)
- A complex operating environment leading to a long development and funding cycle ightharpoonup Inherently more risky and capital intensive

#### Seaweed is exception: 'on trend'

## Investor's interest in seaweed companies by stage of value chain and application

#### Investor's interest breakdown by stage of value chain and seaweed application

(within the 138 investors' tickets mapped)

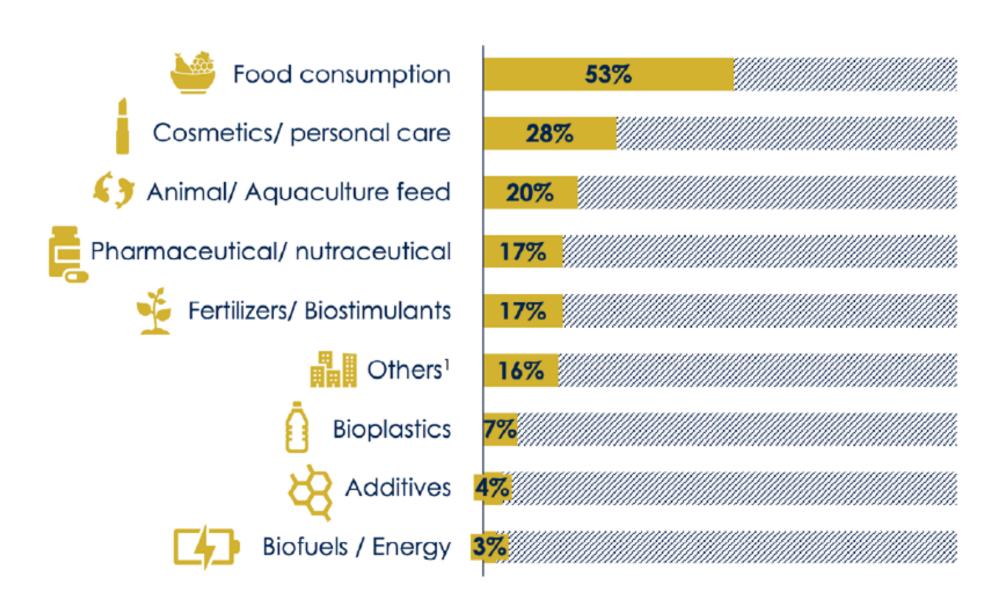


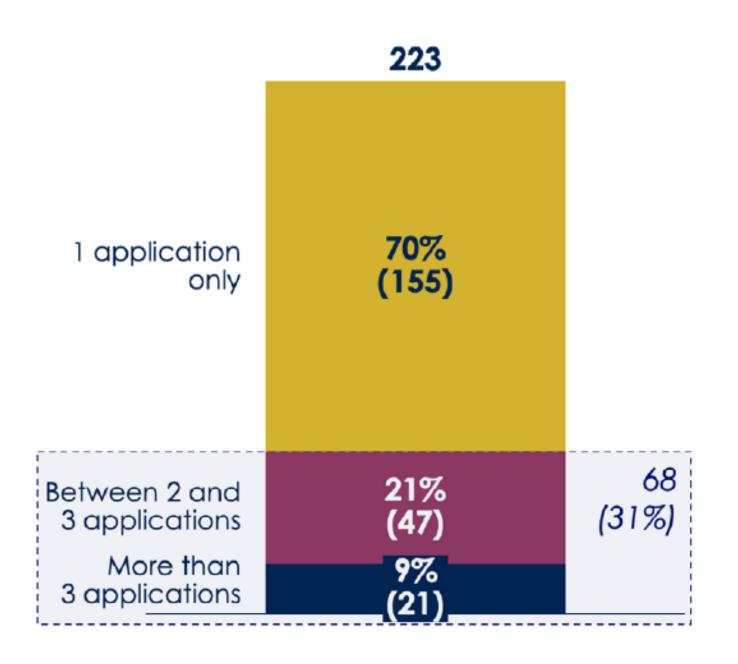
#### applications – single vs. multiple

Single application focus prevails

#### Pipeline breakdown by type of application

(% of companies within the 223 organisations screened)





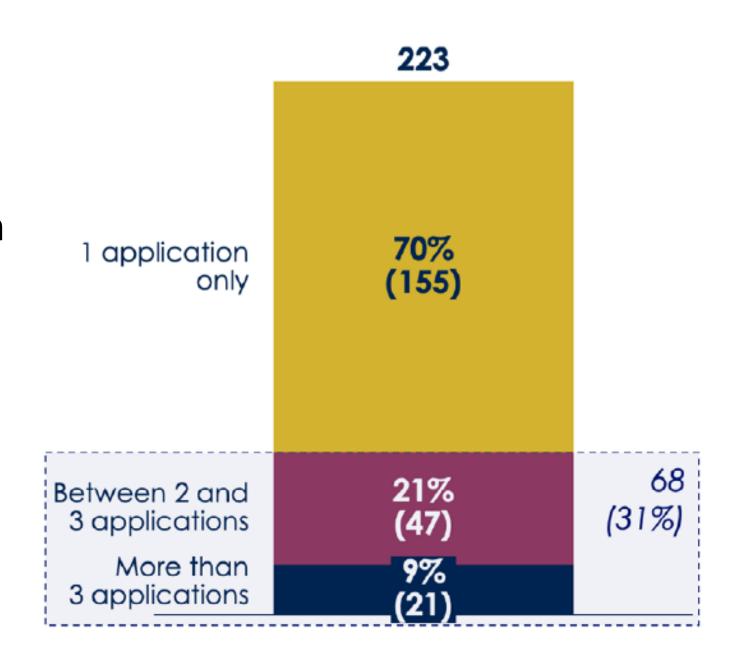
#### Multiple applications

#### Combinations:

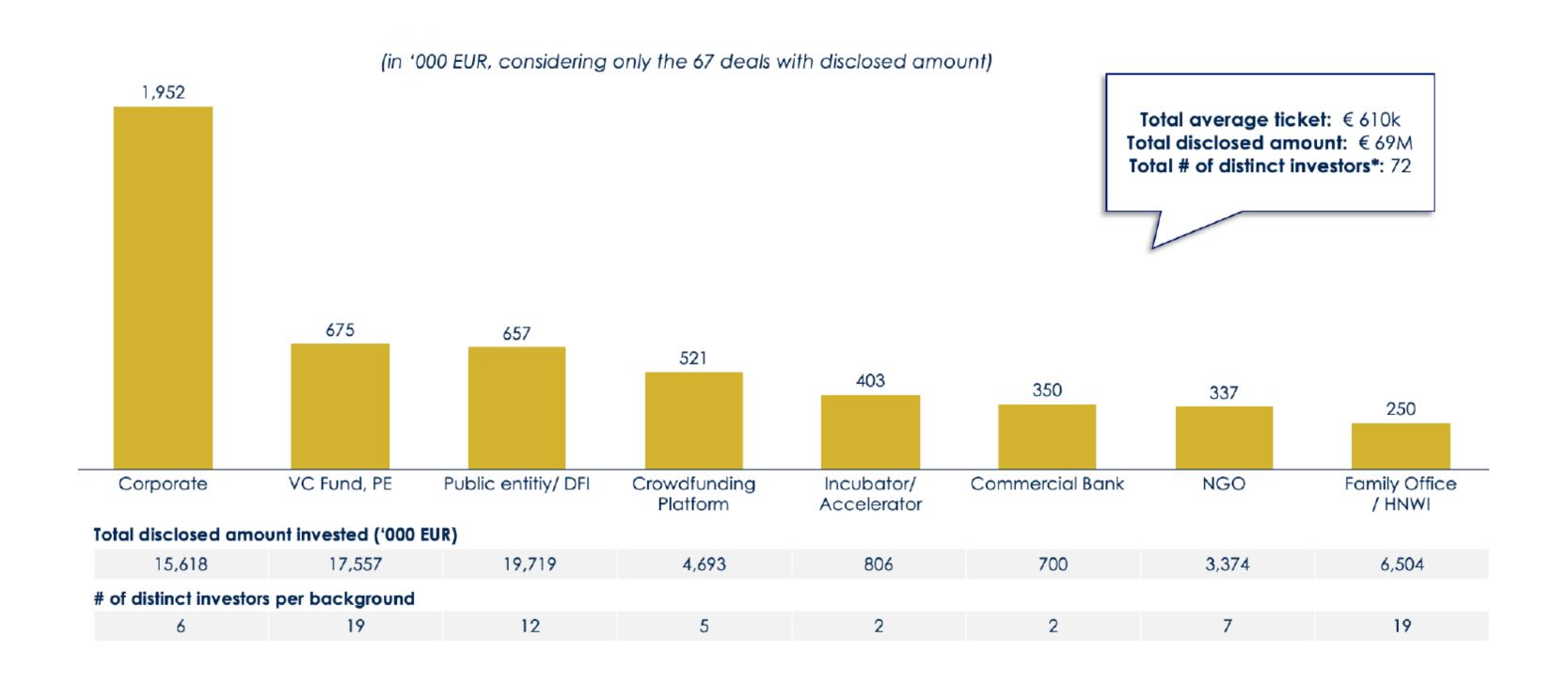
- 10% cosmetics, pharma & food
- 10% cosmetics and food consumption
- 9% pharma/nutraceutical and food consumption business
- 7% animal feed and fertilizer business

Seaweed biostimulant (184 companies, 2023):

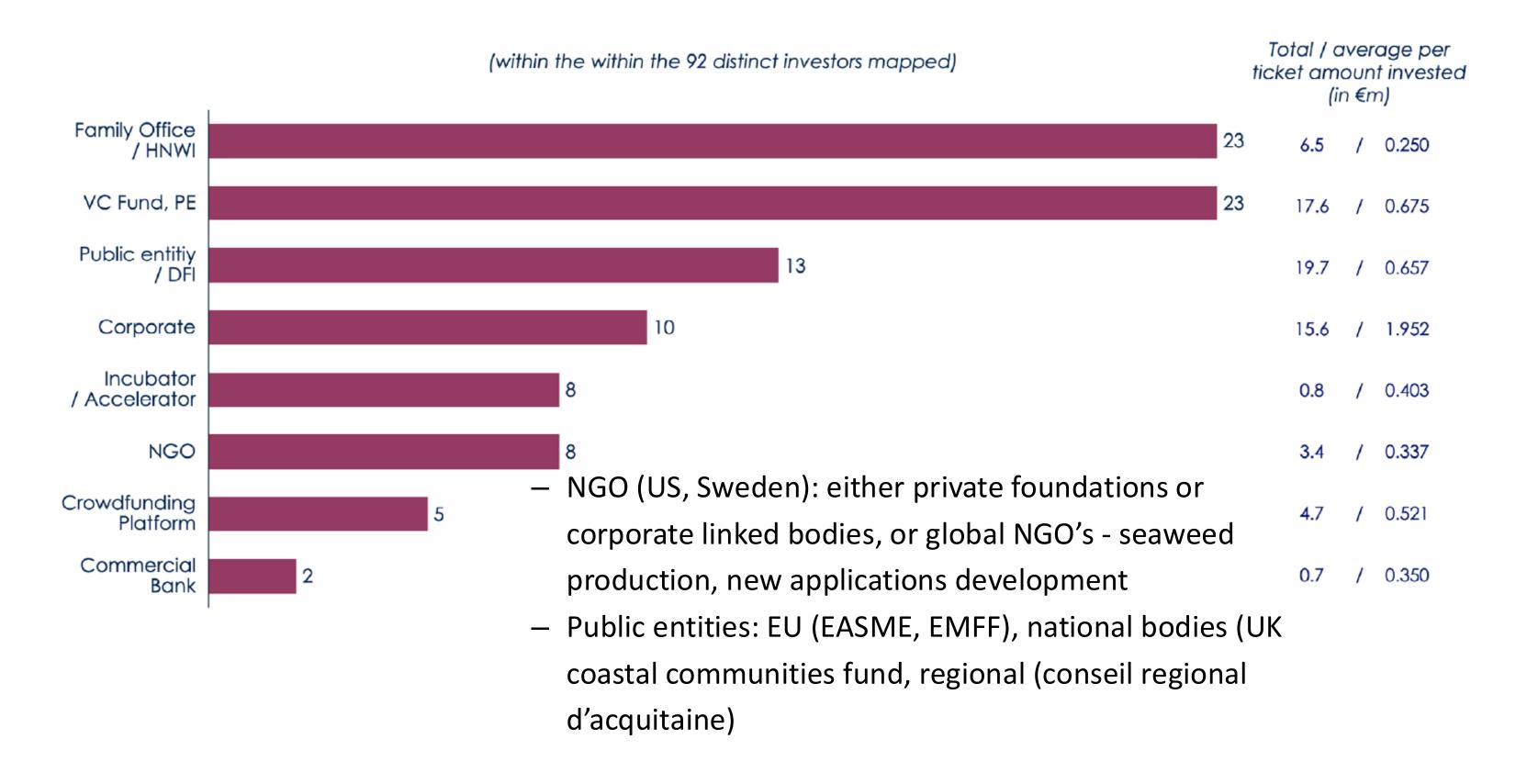
- 42% has other applications in portfolio
- Feed > Food ~ Hydrocolloids > Personal care



#### Average ticket size in seaweed business



#### Investor types





Genetic Approaches and cultivation protocols to unravel MEtabolite production of *Porphyra* spp. targeted towards human and plant health applications

#### Jessica Knoop, NIOZ/Ghent University

(Jessica.knoop@nioz.nl)

Olivier De Clerck (UGent), Jana Asselman (UGent), Kris Audenaert (UGent), Klaas Timmermans (NIOZ), Ilias Semmouri (UGent), Sike Deketelaere (Ugent), Noémie De Zutter (UGent), Silke Bouckenooghe (UGent), Jordi Morcillo (UGent), Dorien Deketelaere (NIOZ), Hesselvan Groenigen (NIOZ), Andrea Romero Pérez (Biomares), Maaike Perneel (Business Developer), Margriet Drouillon (Business Developer), Xamena Reynafarje (Innovation Officer)













## Provision of consistently high-quality bioactive compounds...

...for nutraceuticals, biostimulants and biocontrol industries

- Seaweeds = essential link in the development of a <u>circular</u> bioeconomy
- Porphyra (red alga):
  - occurs in the North Sea

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fast growth

Blue Mission Banos

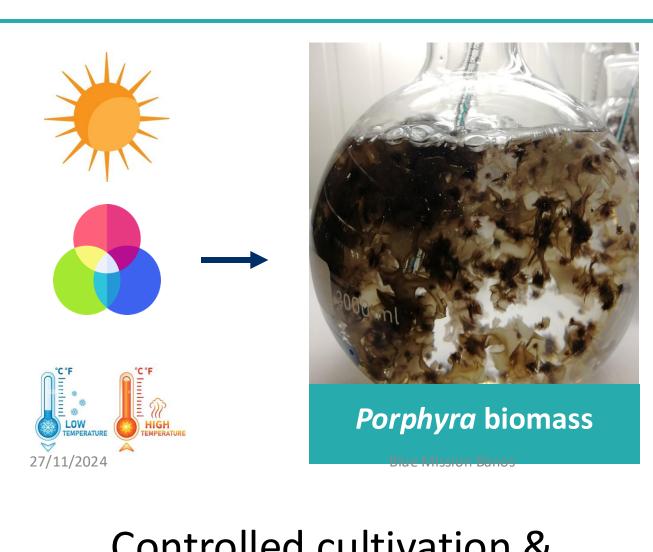
- dynamic physiological response

rich in bioactive metabolites

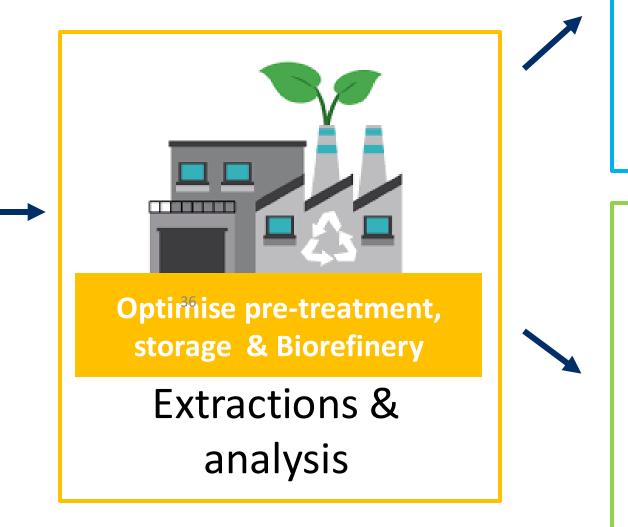
can be cultivated on land and at sea



## Our approach: Optimise, identify and develop



Controlled cultivation & tailoring metabolite composition



Identify *Porphyra* bioactives for potential as

**Nutraceuticals** 







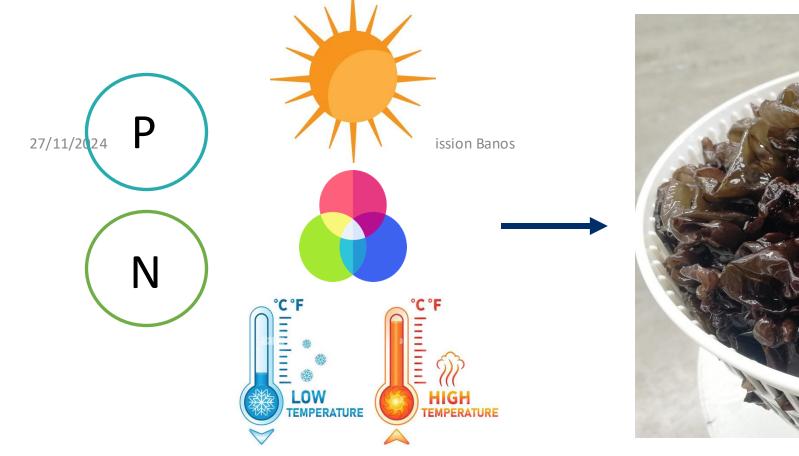
**Agricultural Biologicals** 

Develop *Porphyra* based biostimulants and biopesticides

## Controlled cultivation & tailoring metabolite composition

- close the existing knowledge gaps on the life cycle variations
- define environmental conditions to trigger asexual or sexual reproduction
- define optimal abiotic stressors for enhanced bioactive compound content

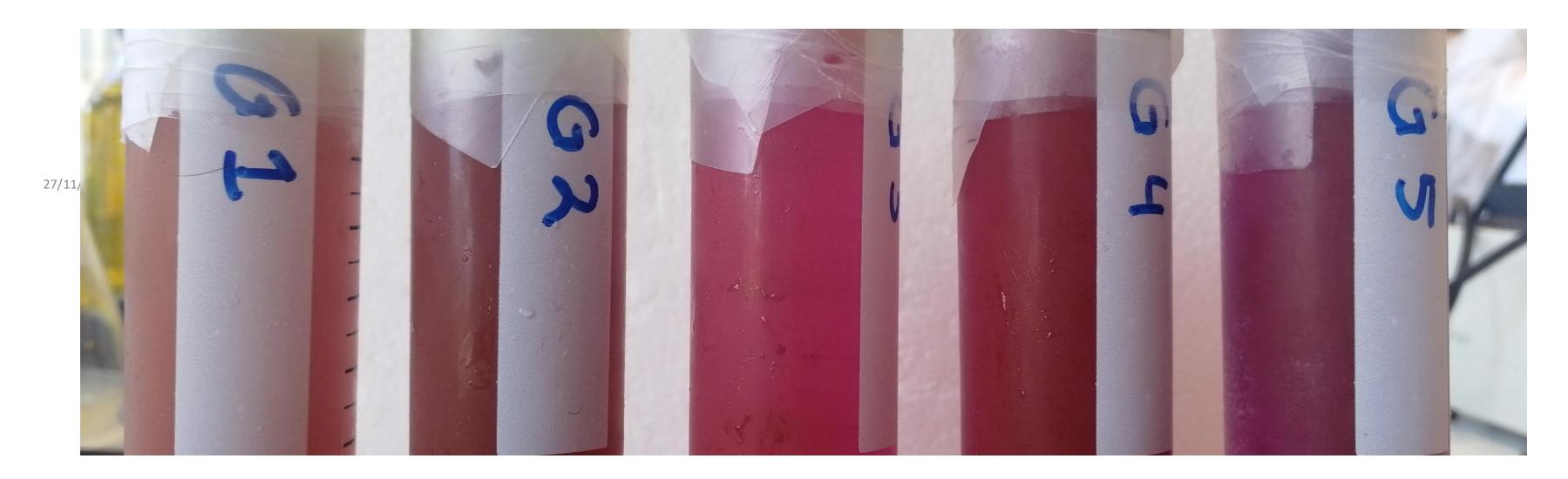






### Extractions & analysis

- Effects of post-harvest treatments
- Extraction and fractionation
- Biochemical analysis (C/N, pigments, MAAs, antioxidants, amino acids)

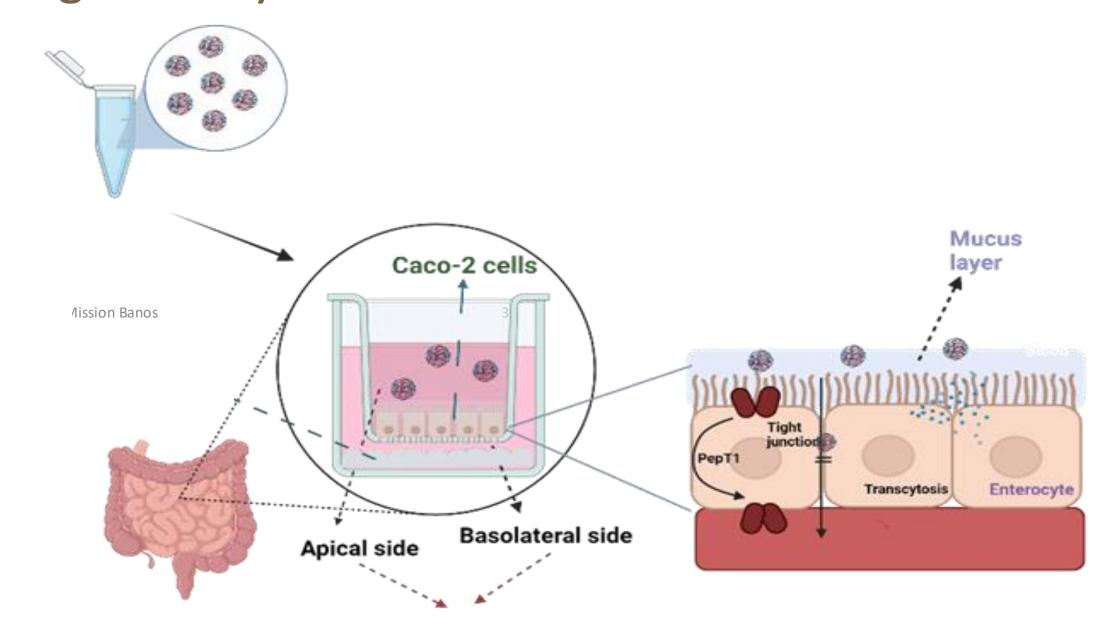




## Evaluate bioactivity of extracts for nutraceutical activity

 confirm stability and uptake of seaweed bioactive compounds in the human digestive system

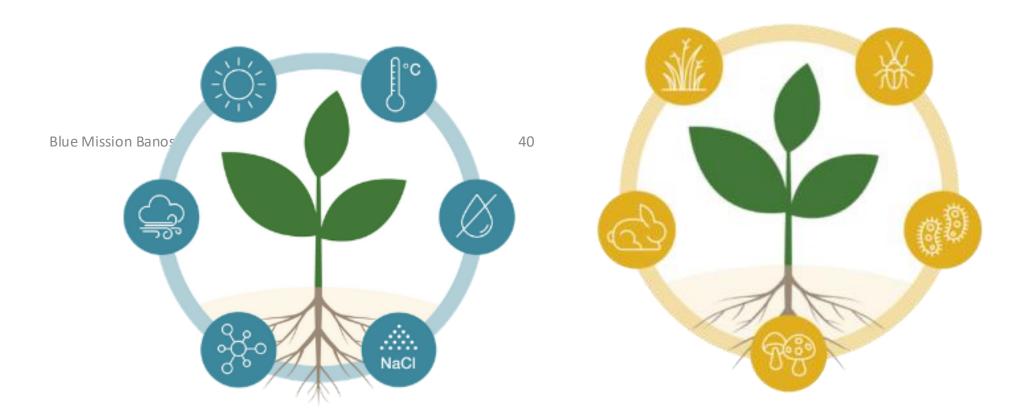




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## Evaluate Porphyra extracts as biostimulants and biopesticides

- Evaluate the crude Porphyra extracts for selected traits
  - Fungicidal activity, UV protectant, resistance inducers, biostimulants
- Bioactivity-based extract optimization/fractionation





27/11/2024





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## TRANSFORMING BREWERY WASTE INTO AGRICULTURAL SOLUTIONS: CIRCULAR BIOTECHNOLOGY WITH ALGAL REMEDIATION

Dr Alla Silkina, Swansea University

27 November, 11:15-13:00am Hall 4









## MicroALGAE



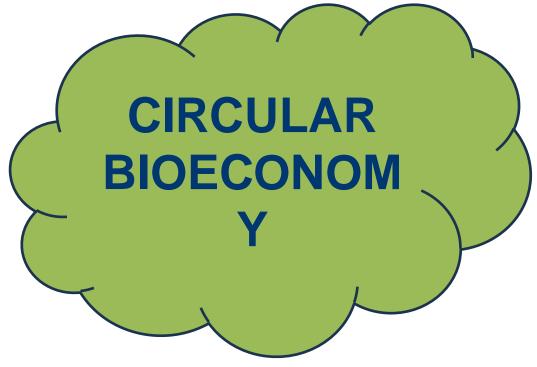


## **BIOFERTILASERS**

## **BIOSTIMULANTS**









Swansea University Algal Biotechnology

- Algal collections ~ 27 species for mass cultivation
   (Sterile cultures 20ml → 2L → 20L Carboys)
- 20 x 100L batch culture capacity, controlled environment lab
- 2 x 800L Biofences, greenhouse
- 1 x 1000L Phyco-Flow glass PBR,
- 1 x 2000L PBR, greenhouse
- 1 x 4000L vertical PBR, form industrial location
- 3 x 1,000L Phyco-Ponds Raceways



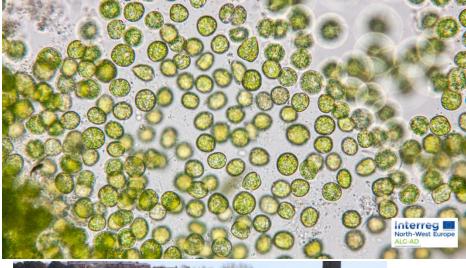
- Pilot dewatering facilities membrane filtration: MF, UF, DF
- Continues flow-centrifuge 200L/hours
- Industrial freeze dryer /Spray drier
- Homogeniser and bead mill



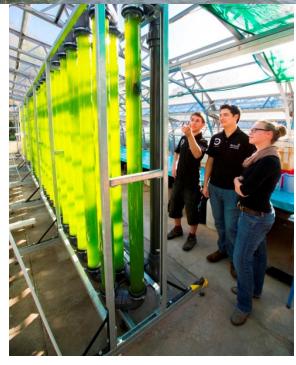






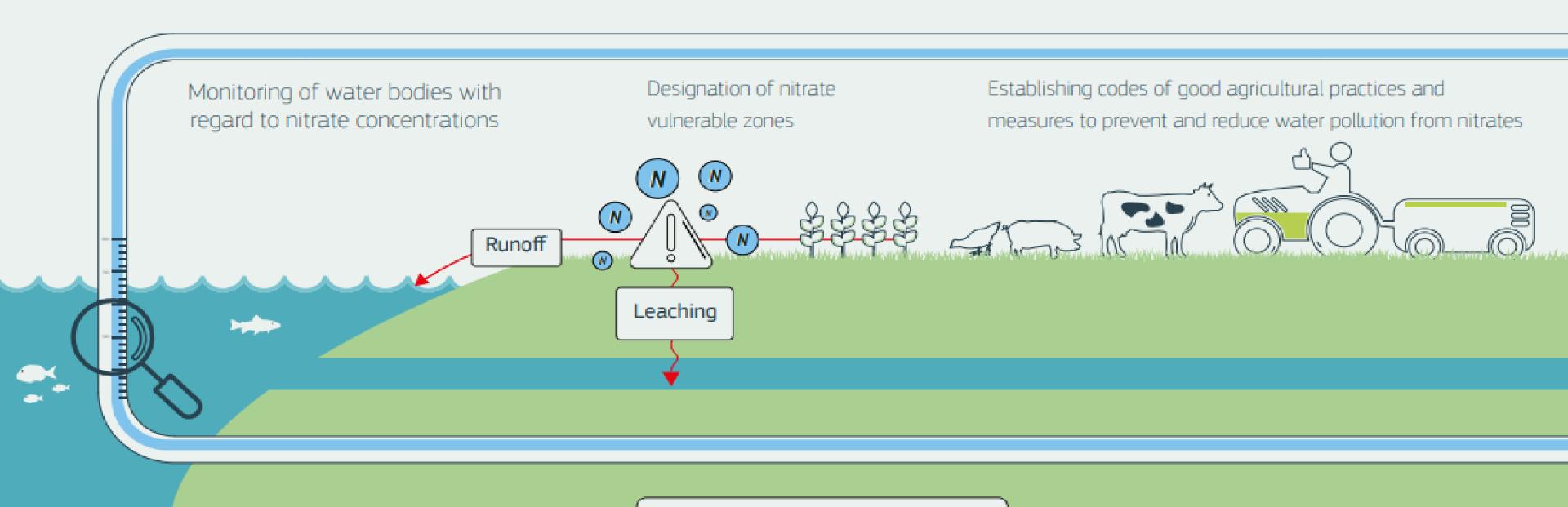






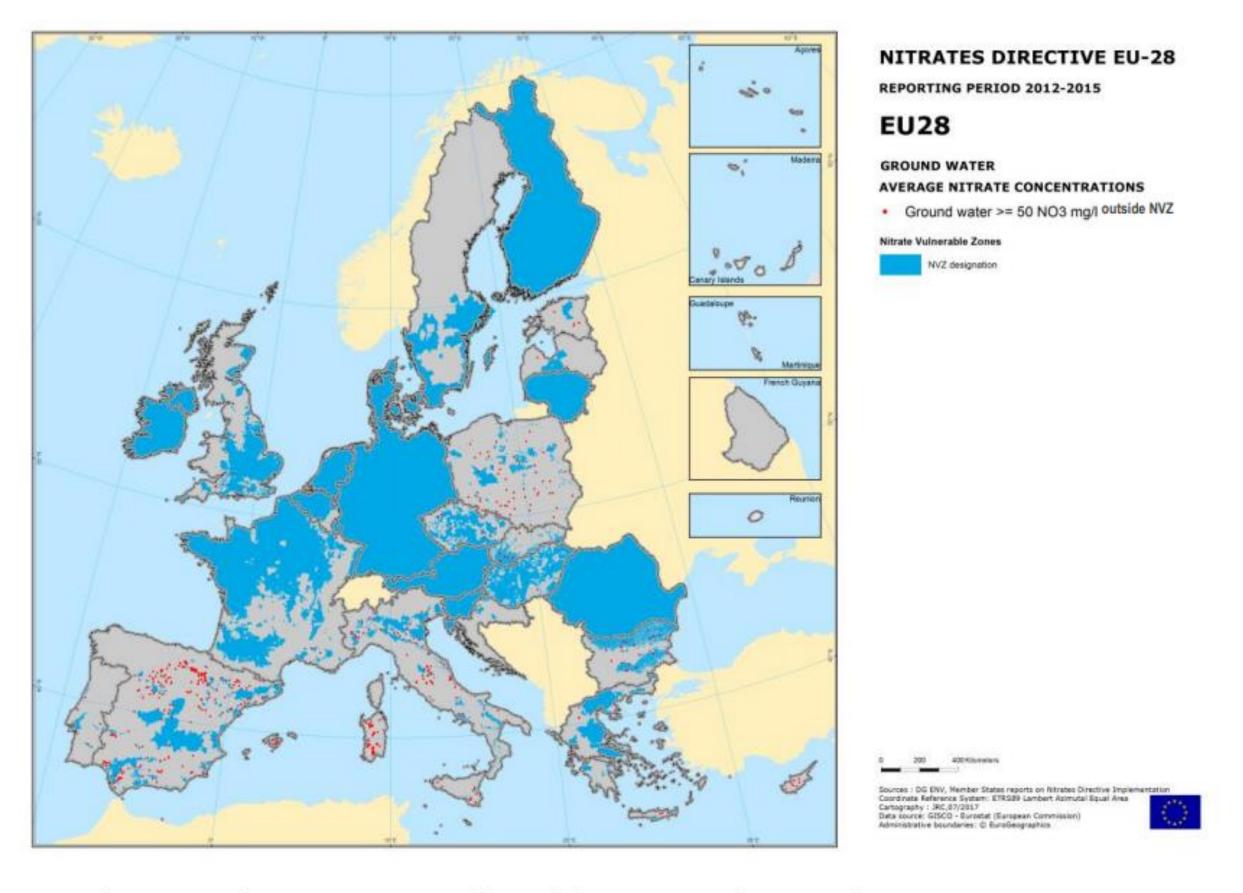
### ALG – AD BACKGROUND

The EU wants to reduce water pollution caused by nitrates used in agriculture and sets out steps for EU countries to take



Keeping track of progress

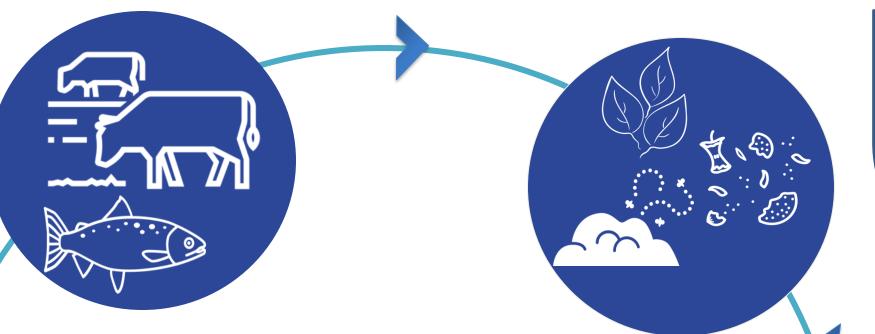




**Map A**. Area designated as Nitrates Vulnerable Zone and groundwater monitoring stations with average nitrates concentrations above 50mg/L outside NVZ, period 2012-2015<sup>44</sup>.

# NITRATES VULNERABLE ZONES IN EUROPE



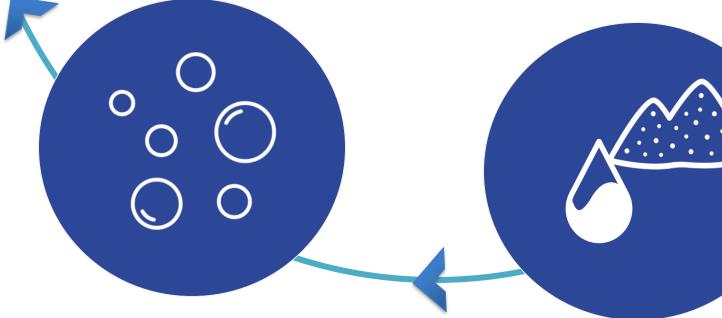


## CIRCULAR ECONOMY

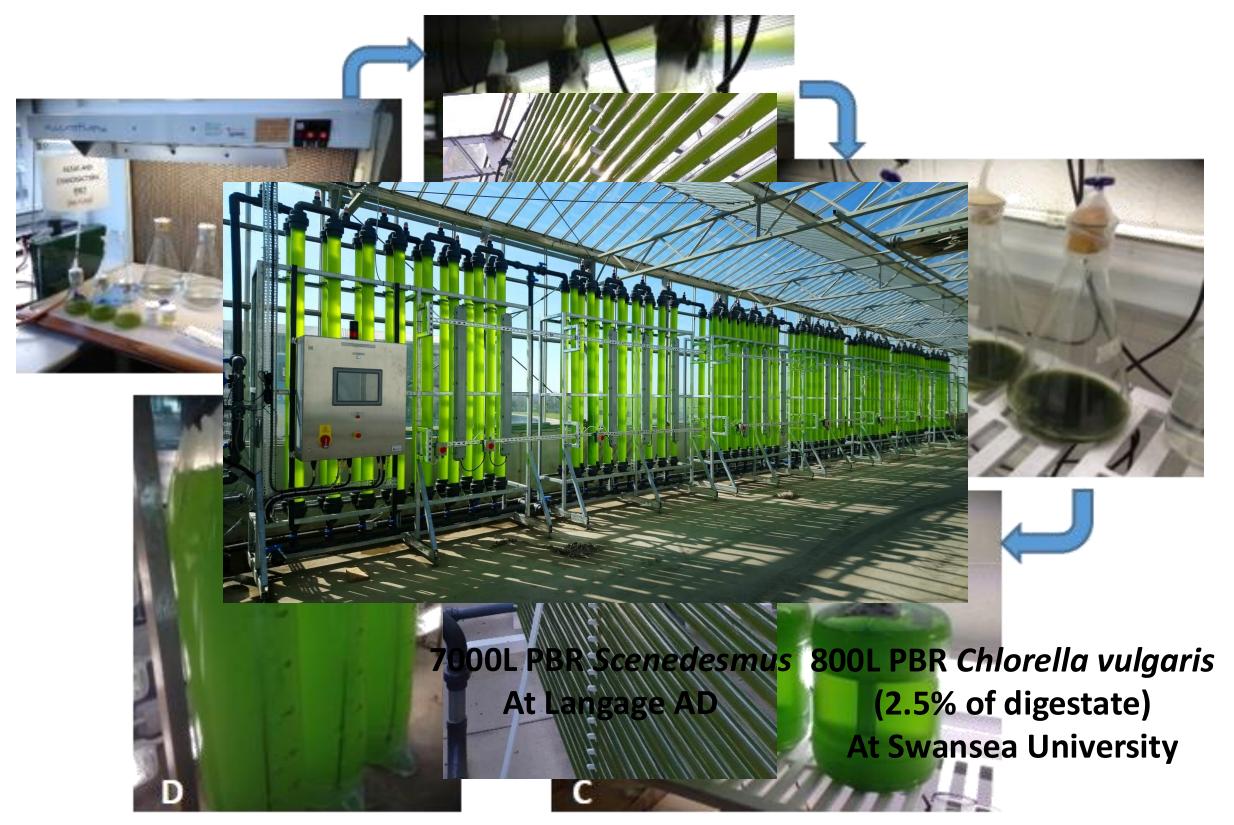


"Creating value from waste nutrients by integrating algal and anaerobic technology,"





### FROM LAB TO PILOT SITE





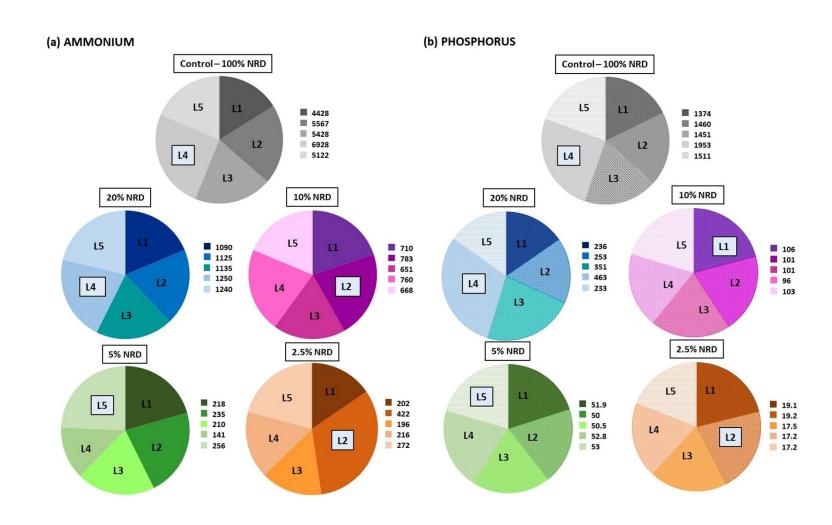
## Agricultural waste remediation

 Liquid waste after the AD process, initial feedstock: food waste, milk by-products and others

Pre-treatment of the waste and digestate

Complete hods: filtration

|                    | Ammonium<br>NH4+ (g/L) | Total Nitrogen<br>N (g/L) | Phosphorus P<br>(g/L) |
|--------------------|------------------------|---------------------------|-----------------------|
| Raw waste          | 4.01                   | 5.17                      | 0.66                  |
| Micro-<br>filtered | 3.15±0.22              | 4.05±0.28                 | 0.05±0.001            |
| Ultra-<br>filtered | 1.43±0.33              | 1.84±0.43                 | 0.02±0.001            |
| Nano-<br>filtered  | 1.94±0.18              | 2.49±0.23                 | 0.02±0.0002           |



Silkina, 2019; Fernandes et al, 2020



### THREE PILOTE FACILITIES

















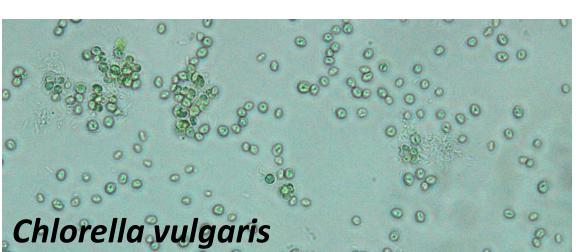




### THREE PILOTE FACILITIES

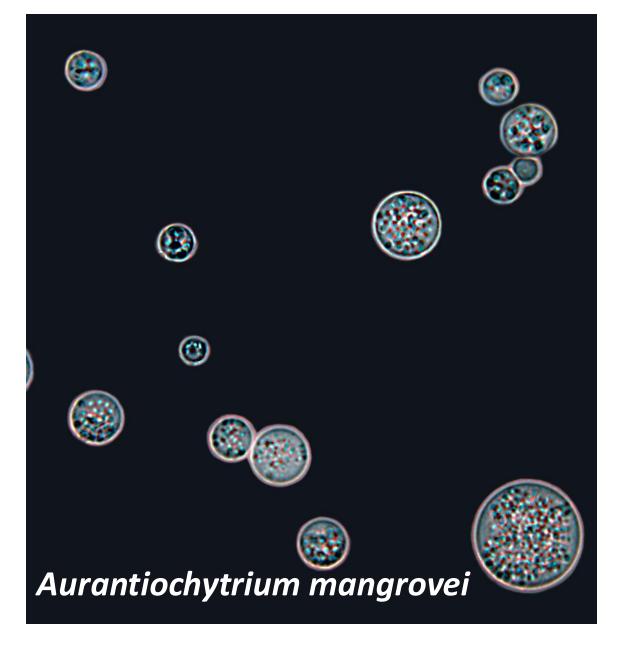




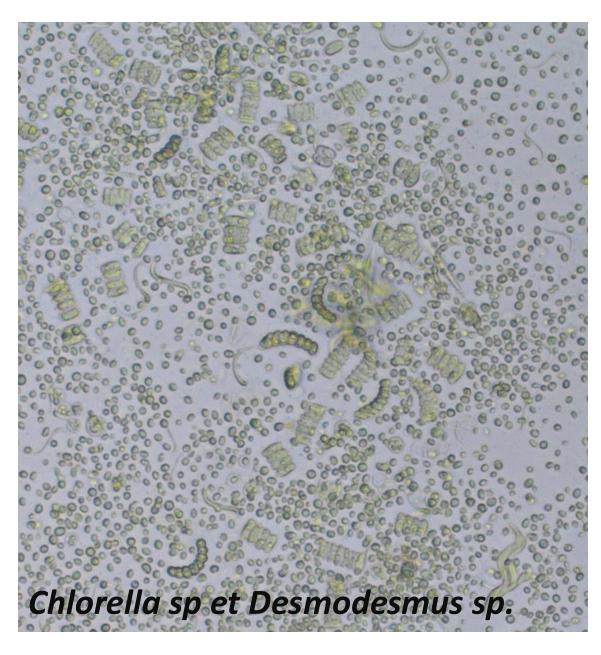












### THREE PILOTE FACILITIES





Innolab,Ghent

2.5% digestate (80 mg/L NH4+)

2.5% digestate (70 mg/L NH4<sup>+</sup>)

2.5% digestate (50 mg/L NH4+)

7 days of cultivation

2 days of cultivation

7 days of cultivation

10 g/L glucose in mixo phase

20 g/L glucose, 2 g/L yeast extract, 2 g/L peptone

No external nutrients

14 g/L final biomass

4 g/L final biomass

1.7 g/L final biomass

20 mg/L/day N uptake

35 mg/L/day N uptake

20 mg/L/day N uptake

### **ALGAL BIOMASS USE**

- High concentration of proteins, pigments and fatty acids70% of protein content
- Hydrolysation for the functional protein fractionation
- > Animal feed development and testing for pigs and fish

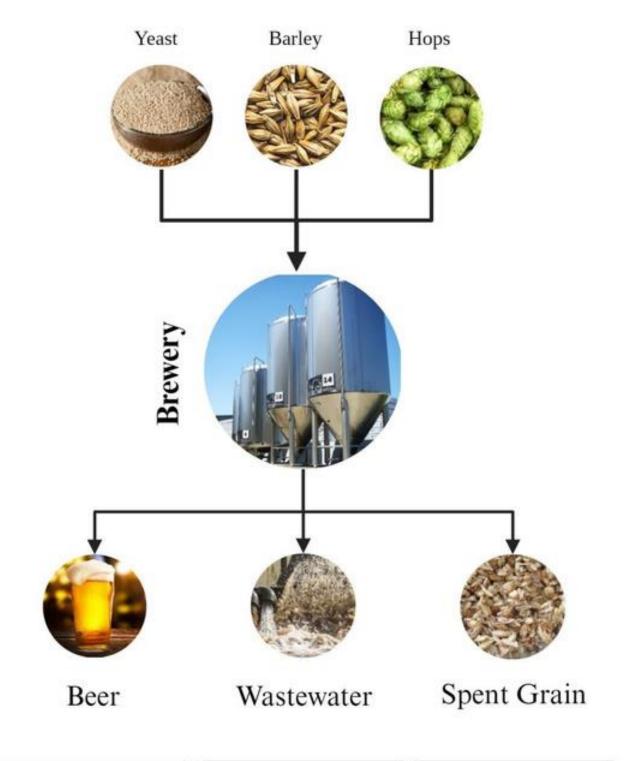




Same concept was tested in IDEA project for the BIFERTILAZERS APPLICATION

### The Problem: Breweries and wastewater







156-520B. Litres

52B. Litres

10B. Kilograms



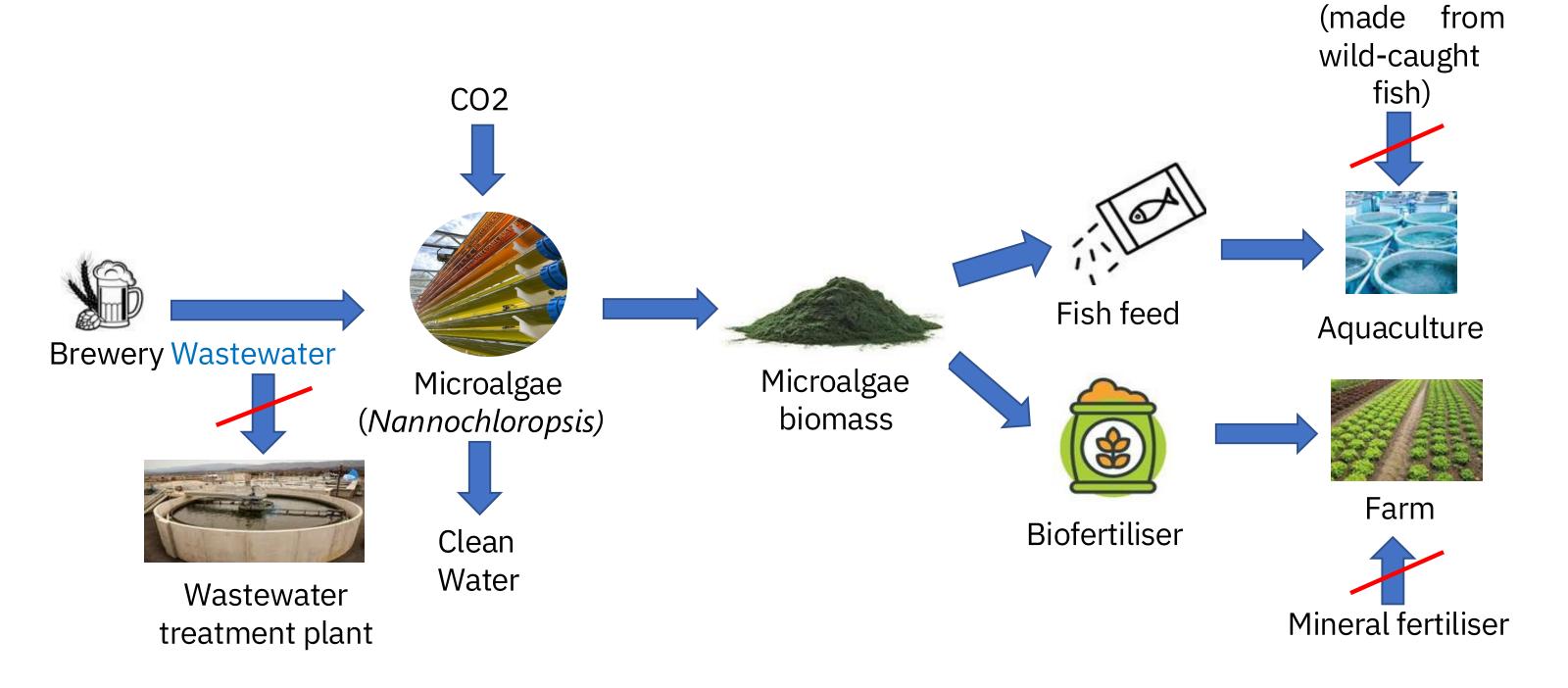
#### **Brewery Wastewater Treatment**

Complex multi-step treatment Energy intensive Long residence time Chemical heavy

## AlgaeBrewProject Scope

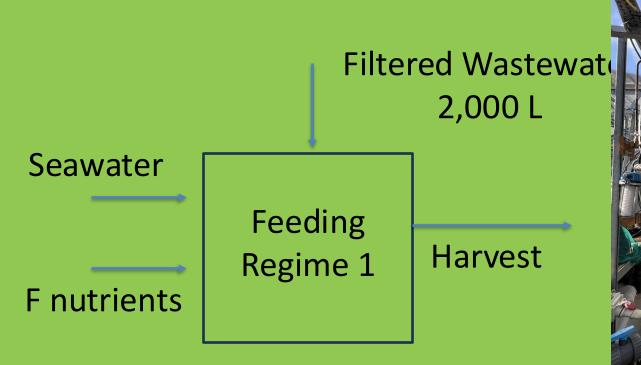


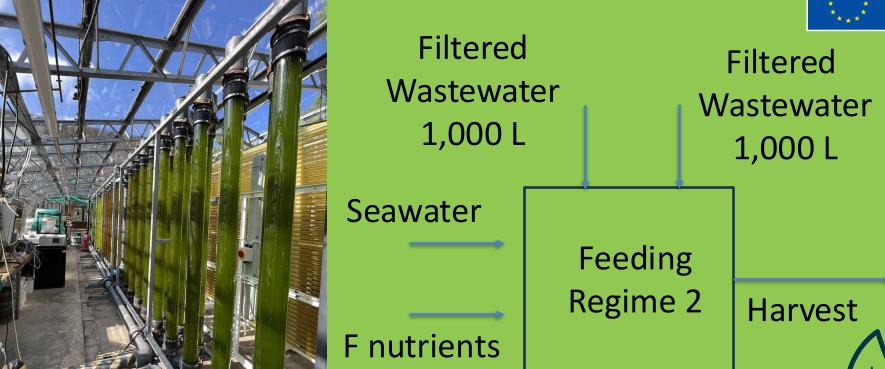
Fishmeal

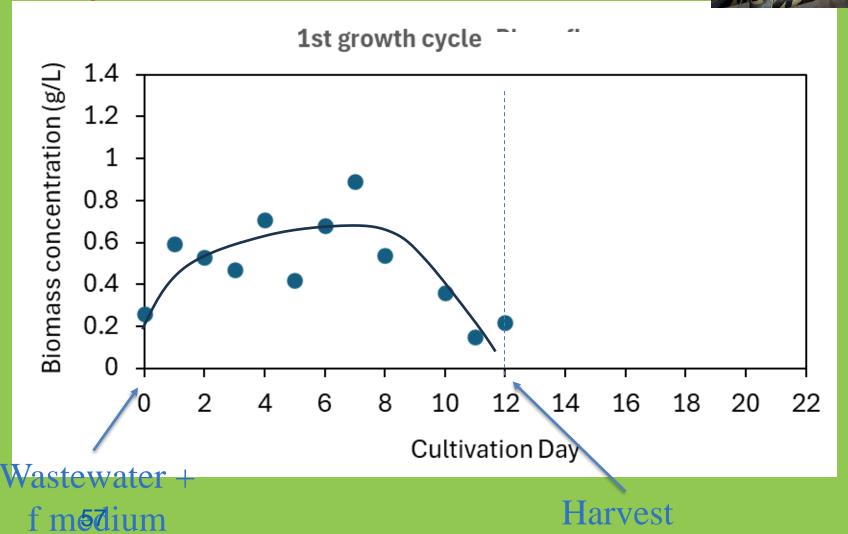


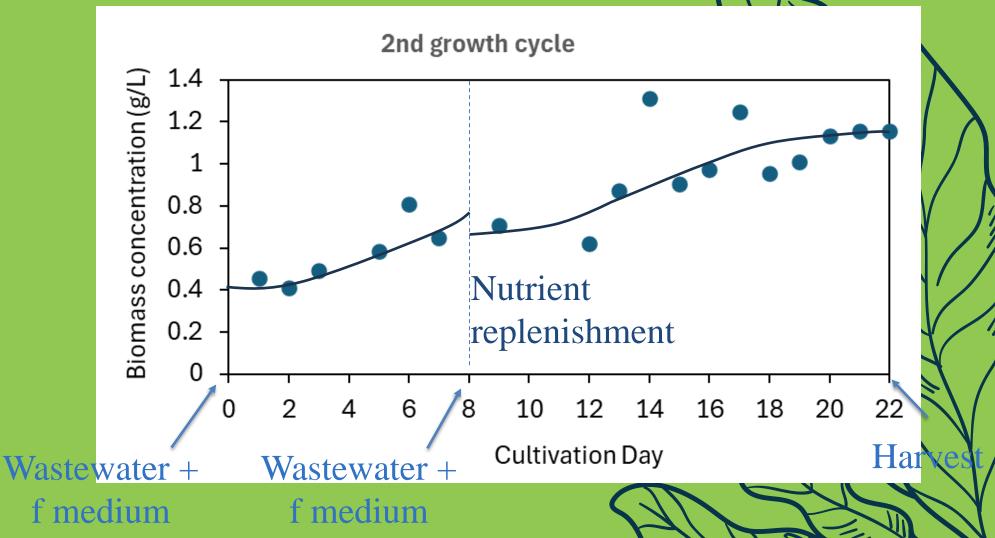
### Pilot scale-up





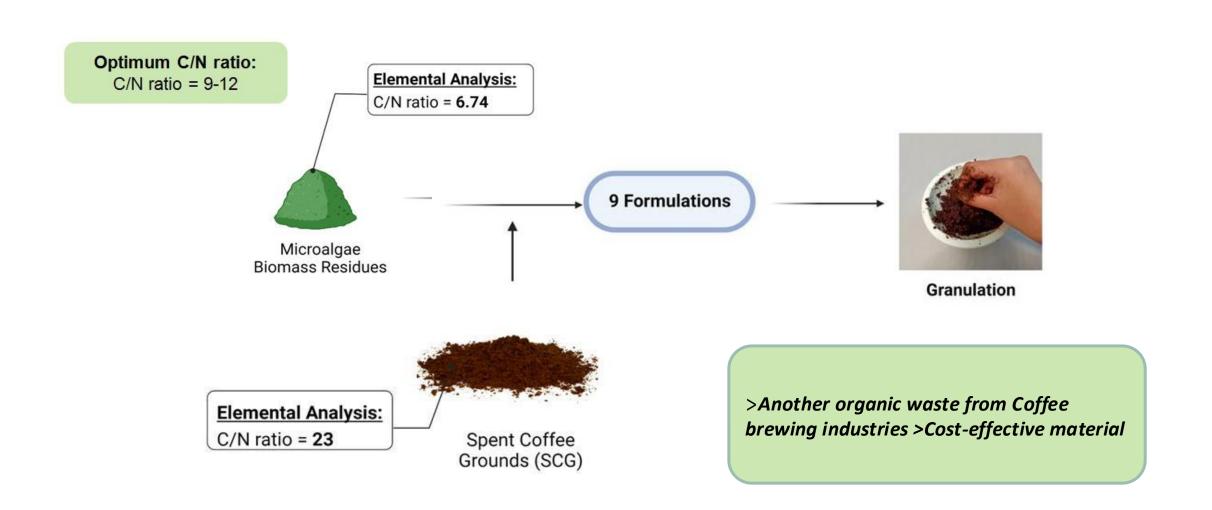


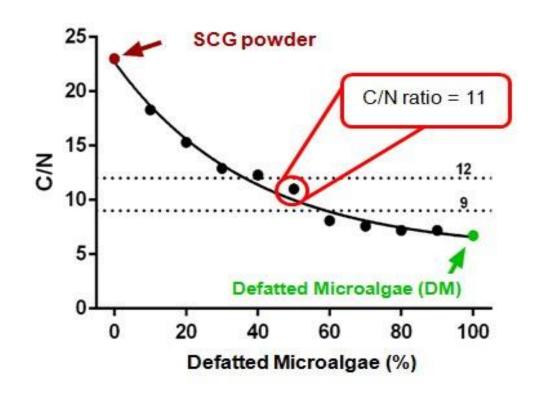




## **BIOFERTILASERS** from microalgae











### Plant health effects: Phyto-toxicity Tests

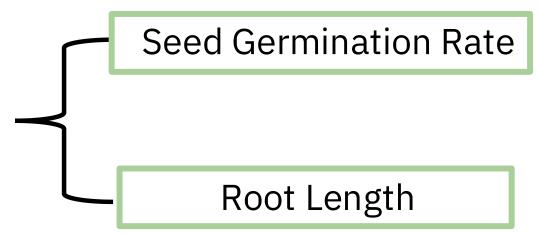


Measures the decrease (or the absence) of *seed germination* and of the growth of the *young roots* after a few days of exposure of fertilizer (treatment) in comparison to the controls (reference soil)

### **Three Plant Species**

- Sorghum (Sorghum saccharatum)
- Cress (Lepidium sativum)
- Mustard (Sinapis alba)

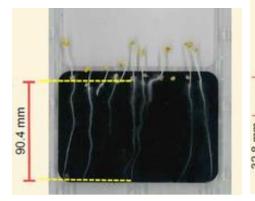
ISO standard 11269-1

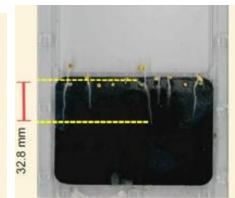




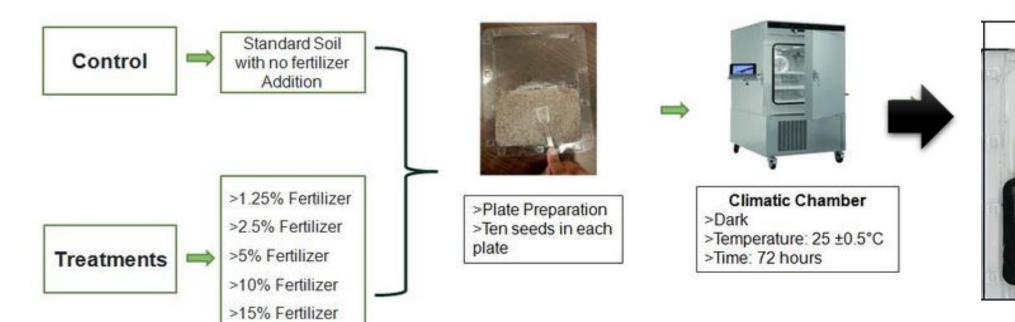


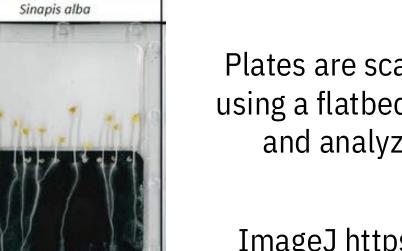












Plates are scanned by using a flatbed scanner and analyzed by



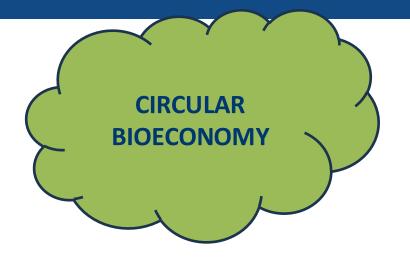
ImageJ https://imagej.net/ij/







## Microalgae - sustainable way to produced the biomass



Transformation of AD and brewery WASTE nutrients demonstrated at the industrial locations

## BIOFERTILASERS from microalgae are validated

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## BLUE MISSION BANOS

Supporting the Mission Ocean Lighthouse in the Baltic and North Sea Basins

## 3rd MISSION ARENA 26-27 November 2024 Amsterdam

### **REGIONAL FOCUS ARENA 3**

The Netherlands
BELGIUM
DENMARK I West
GERMANY I West
FRANCE I North







#### **3rd MISSION ARENA**

26-27 November 2024 | Amsterdam

## The power of microalgae in agriculture

Biostimulants: A sustainable boost for plant health

27 November, 12:10-12:20am

Hall 1



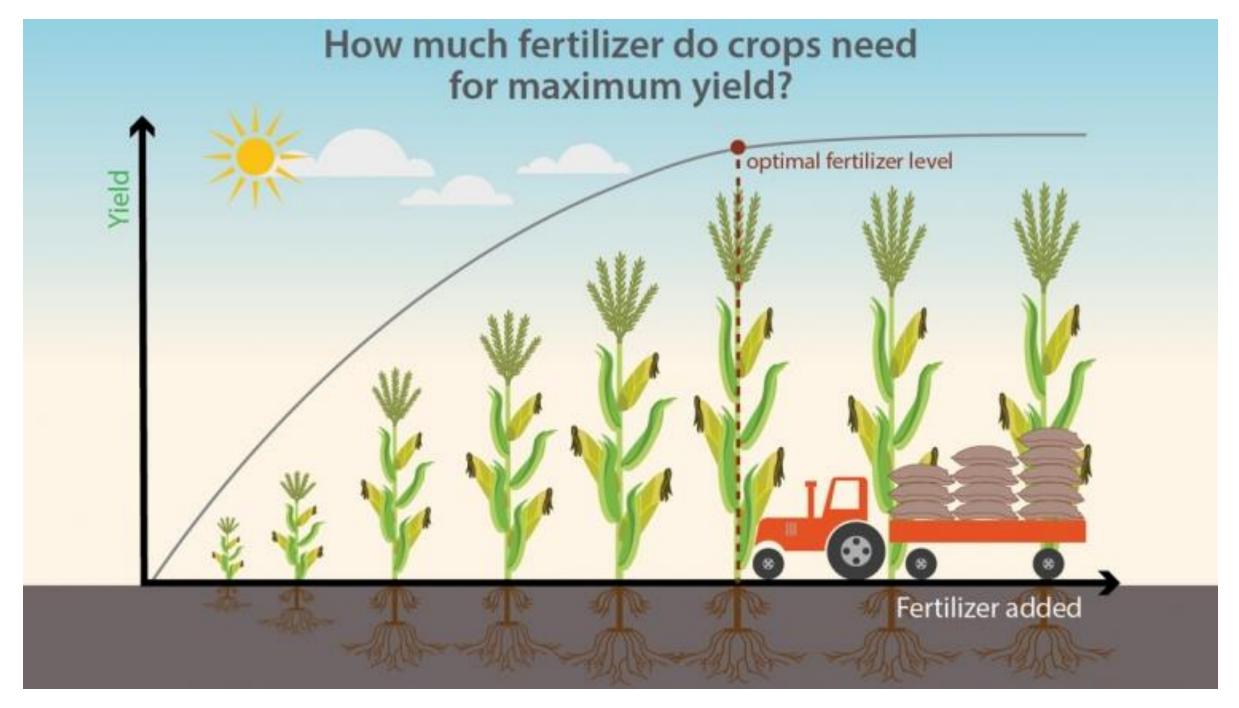








## Traditional plant nutrition









## Traditional plant nutrition





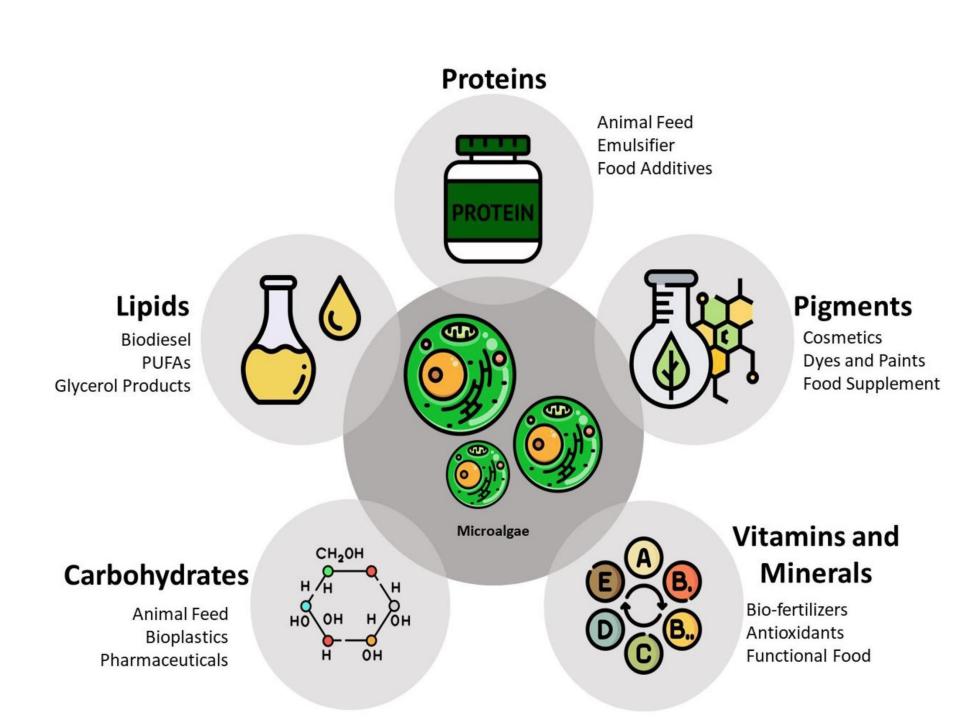




### Biostimulants

"Any substance or microorganisms applied to plants with the aim to enhance nutrient efficiency, abiotic stress tolerance, and/or crop quality traits, regardless of its nutrient content"

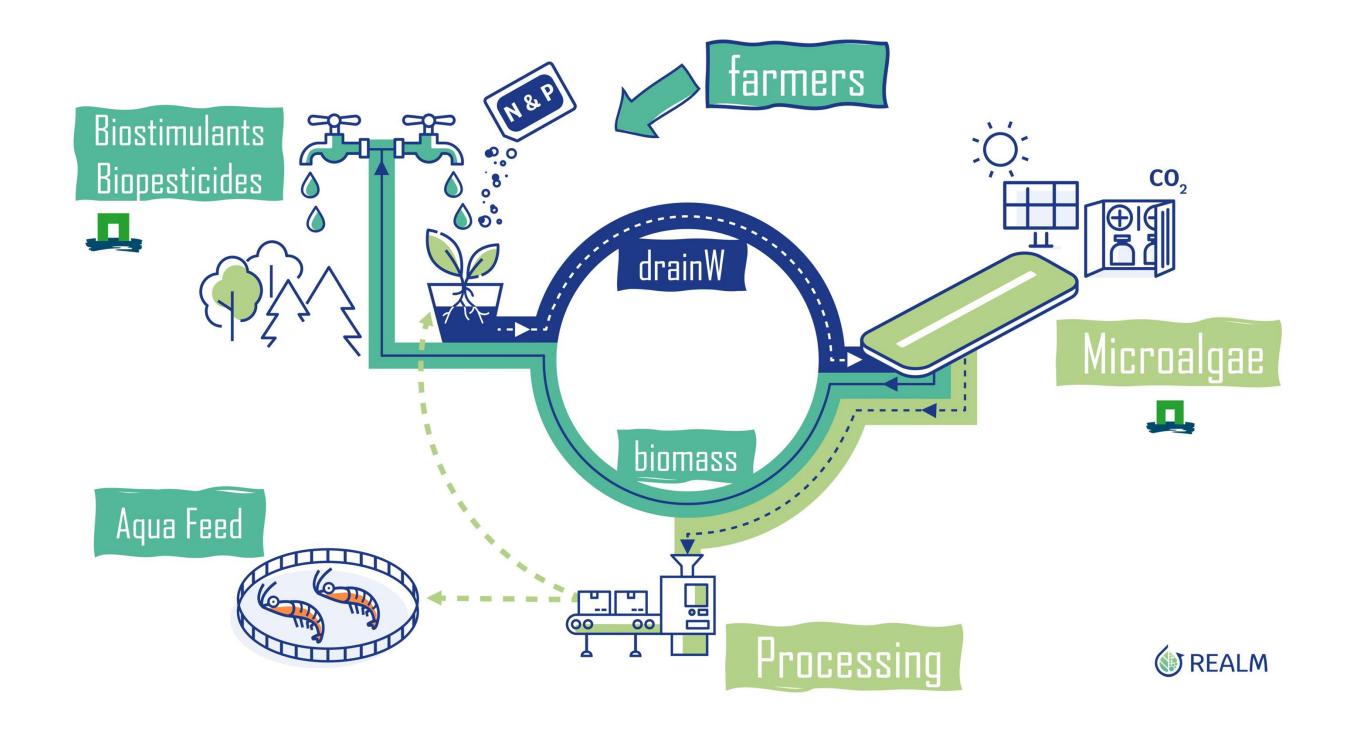
(Du Jardin, 2015)







## **REALM-concept**

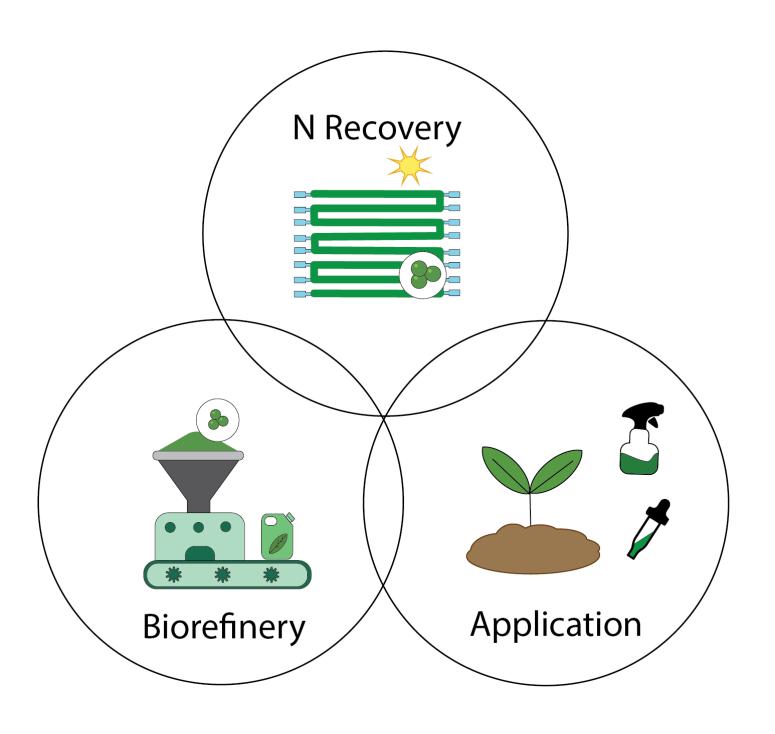








## Challenges for developing biostimulants



### Nutrient recovery

- Microalgae growth conditions
- Composition of the wastewater

#### **Biorefinery**

- Fractions
- Composition biomass

#### **Application**

- Dosage
- Foliar/soil drench
- Molecular mechanisms
- Metabolic pathways

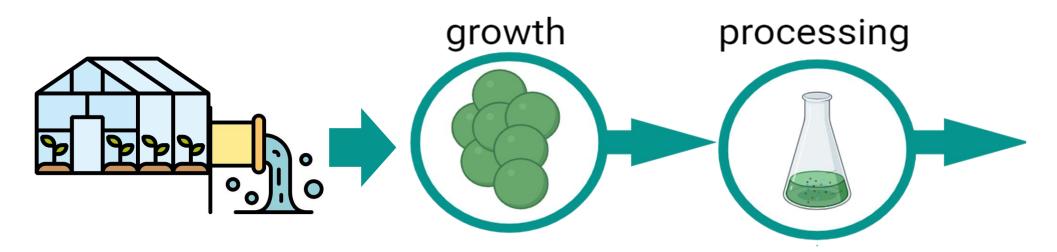






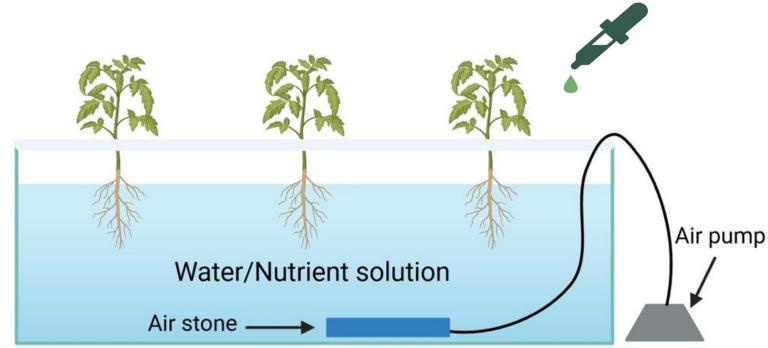


## Do they work?





### Optimization of dosage



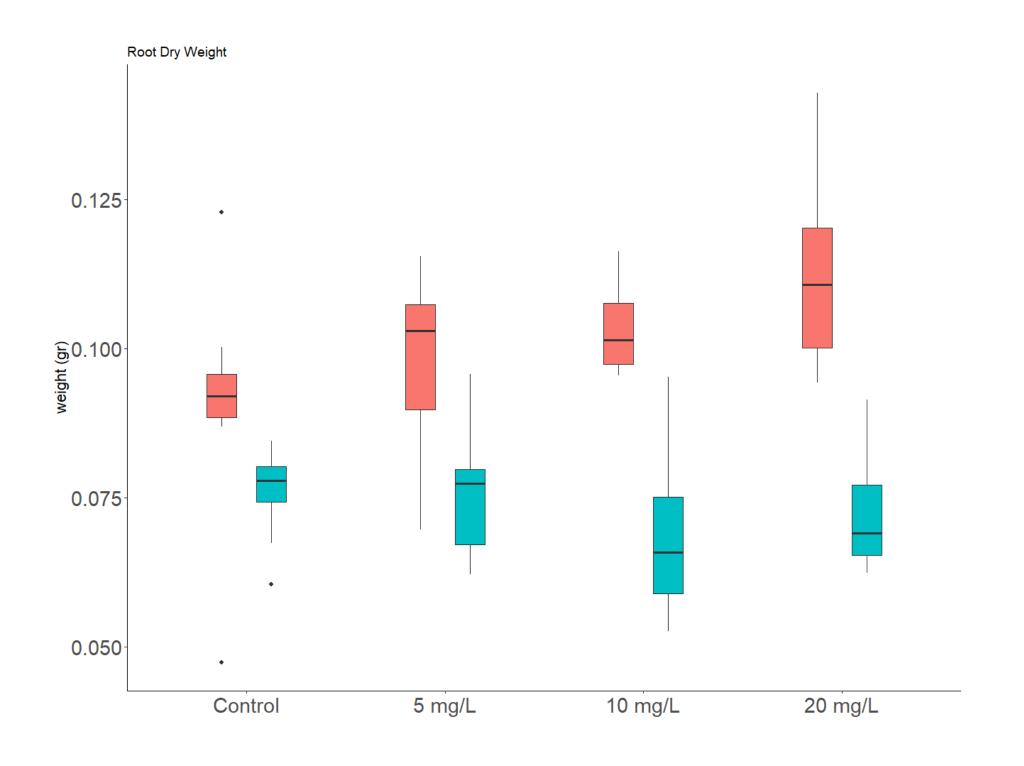
- **Biostimulatory activity**
- Sweet spot?
- Reduce nutrient input







## Do they work?



| Criteria          | Value   |  |
|-------------------|---|--|
| Treatments        | 5, 10, 20 mg/L<br>Salinity stress                 |  |
| Best performance  | 20 mg/L   |  |
| Variables         | Root FW, DW<br>Shoot FW, DW<br>Root area, Leaf A. |  |
| Worst performance | Salt + 20mg/L                                     |  |

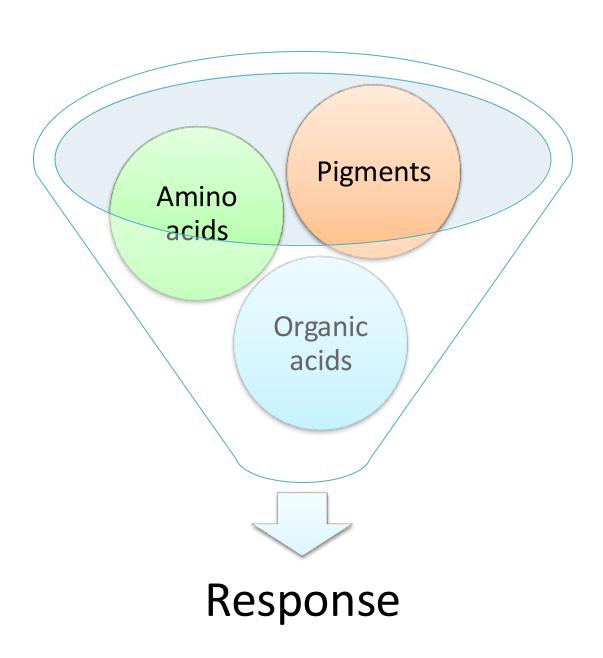
RFW 27.2% RDW 24.2% \* SFW 19% SDW 14.3% LA 16%







## Finding the one



Biostimulatory activity?

Sweet spot











## How they work?

### Phytohormones

- Auxins
- Cytokinin

### **Symbiosis**

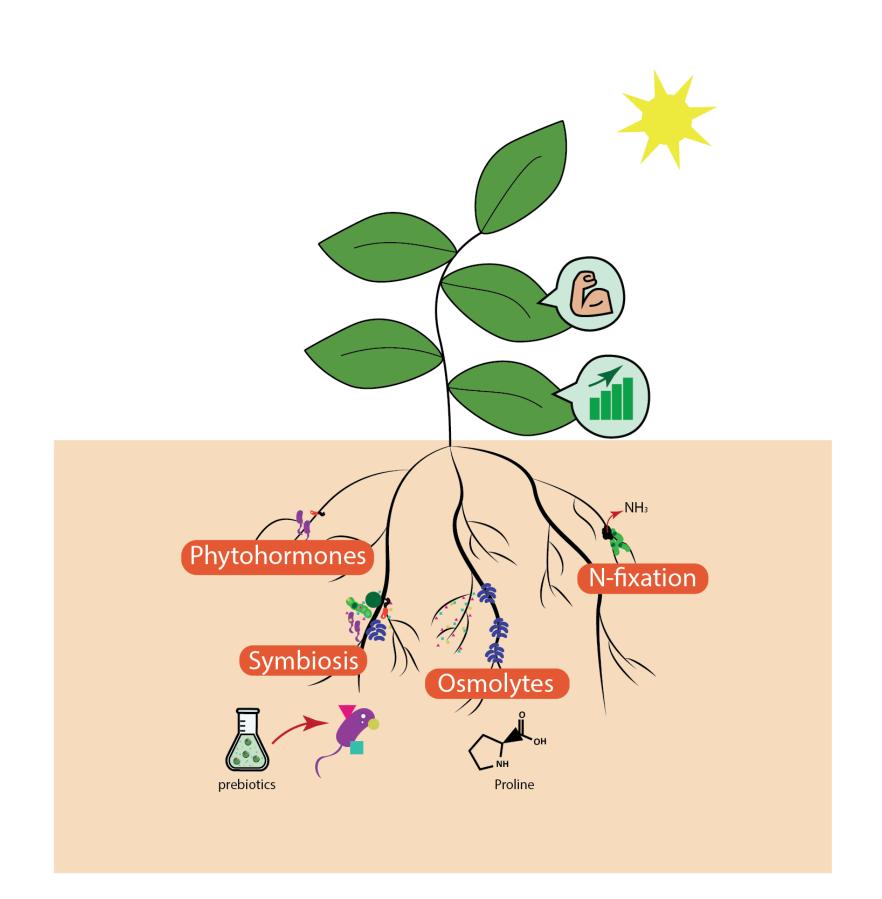
- Prebiotics
- Plant-microbe interactions

### Osmolytes

- Proline
- Tolerance to abiotic stress

### Nitrogen-fix

- Cyanobacteria
- Nodules











Reduce agrochemical input
Improve tolerance to abiotic stress



High crop productivity



Sustainable and renewable solution



dr. Maria Barbosa

dr. Rumyana Karlova

### Microalgae biostimulants



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