



BLUE MISSION BANOS

Supporting the Mission Ocean
Lighthouse in the Baltic and
North Sea Basins

Mission Arenas and Stakeholder Mapping Process



Funded by
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BlueMissionBANOS used an innovation cycle methodology and Mission Arenas to bring together a wide range of local and regional stakeholders, including industries, communities, research institutions, policymakers, investors, and citizens. These Mission Arenas connected EU-level goals with local realities, acting as testbeds to demonstrate how the Mission could create real results. They also helped prepare for wider deployment, scaling, and international impact.

Stakeholder Mapping

The focus and goals of each Mission Arena were shaped by the initiatives in the BANOS region, with a total of 459 international, national, and local projects initiated (and completed) within 2011-2025 period.

This stakeholder mapping process involved identifying:

- **relevant projects** in Belgium, Denmark, Estonia, Finland, France, Germany, Latvia, Lithuania, the Netherlands, Norway, Poland, Sweden;
- **relevant themes**, such as blue bioresources, marine protection & restoration, sustainable maritime infrastructure, multi-use, governance, citizen engagement & education, business support;
- **stakeholders**, both organizations and individuals, were grouped by country and thematic focus, and brought together based on their geographic and thematic areas.

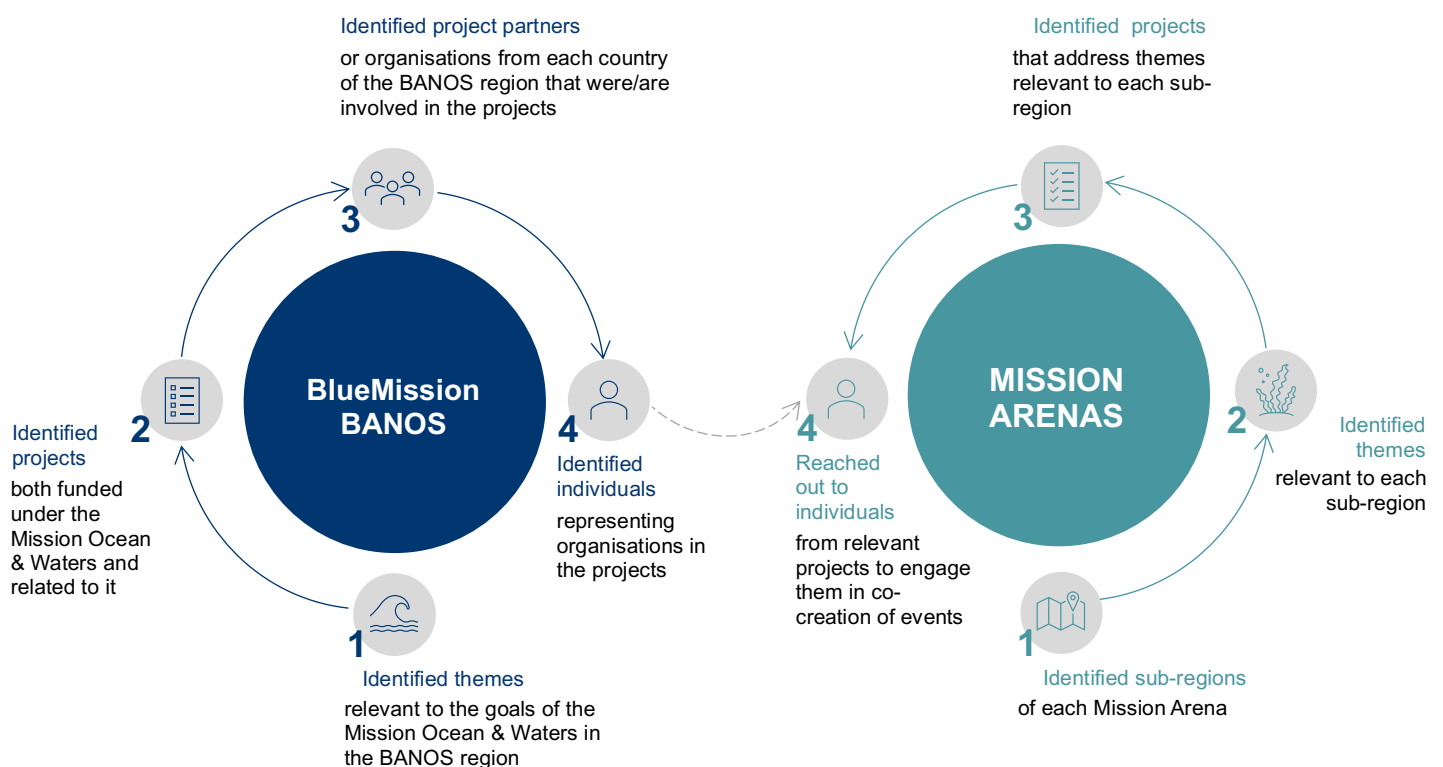
Mission Arenas

Mission Arenas represented four sub-regions, each addressing themes and challenges common to that area. The sub-regions were:

- **1st Mission Arena:** South Norway, West-South Sweden, East Denmark, North Germany;
- **2nd Mission Arena:** Estonia, Lithuania, South Finland, South Germany;
- **3rd Mission Arena:** the Netherlands, Belgium, West Denmark, West Germany, North France;
- **4th Mission Arena:** Poland, East Germany, East Denmark, South-East Sweden.

In preparation for the Mission Arenas, individual stakeholders identified during the mapping process were invited to get involved in co-creating sessions and activities that addressed shared opportunities, challenges, barriers, and needs, while also demonstrating solutions and sharing knowledge in a specific sub-region.

Stakeholder mapping process

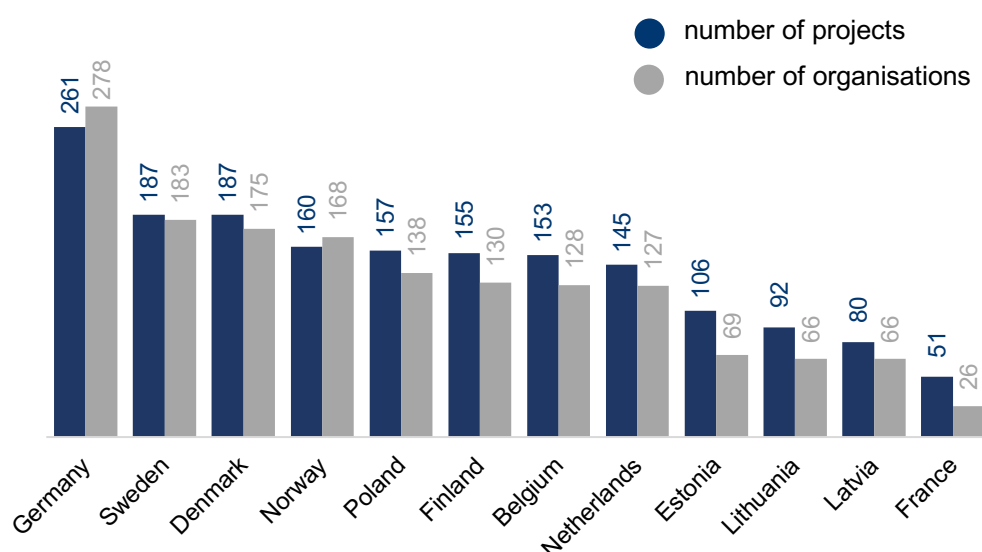


Projects, themes, stakeholders

Overall, the stakeholder mapping process identified over 400 relevant projects from the BANOS region. More than 3,000 stakeholders across sectors have participated in these projects, including policymakers, industry leaders, researchers, and community organisations.

Projects and organisations by country

The graph shows how 456 projects analysed are distributed across the BANOS region, reflecting the engagement of countries in regional collaboration on the Mission Ocean-related issues. Together, they represent a broad and active community working across national borders to advance common goals.



456
projects

1554
organisations

3417
stakeholders

12
countries

8
themes

2B EUR
total budget

1.4B EUR
ongoing projects

984M
completed projects

Total budget by themes

The table provides an overview of how the total budget is distributed across eight thematic areas within the analysed projects. It shows a balanced focus on environmental protection, sustainable resource use, innovation, and governance.

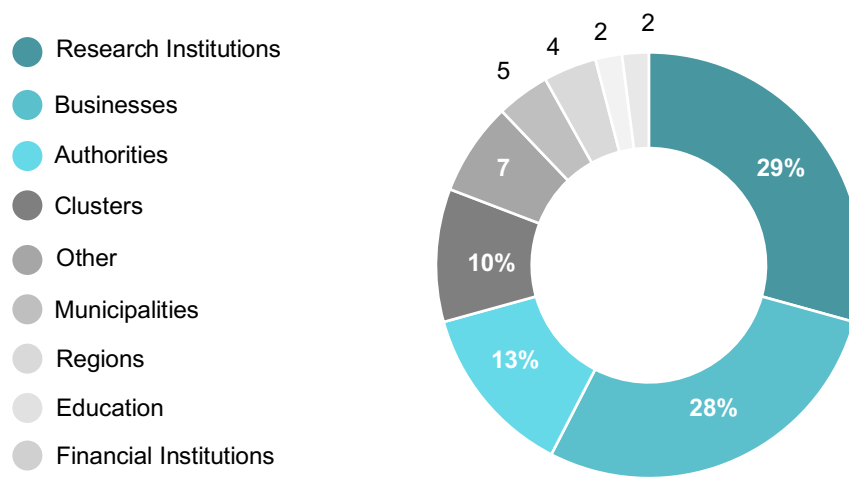
Theme	Projects	Budget
Marine Protection & Restoration	168	988.135.272 EUR
Blue Bioresources	121	558.401.901 EUR
Governance	49	382.886.745 EUR
Business Support	51	292.280.862 EUR
Shipping & Ports	43	265.129.793 EUR
Secure & Digital Ocean	34	164.977.024 EUR
Citizen Engagement & Education	38	129.704.584 EUR
Multi-Use	14	48.311.856 EUR

Mission Arenas

Over four cycles, the Mission Arenas attracted more than 1000 participants from 44 countries, representing 496 organisations across the BANOS region. They took part in 98 workshops, addressing challenges and needs within policy, R&I, financing, skills and governance while demonstrating solutions, all forming a common understanding of the way forward.

Participants across all four Mission Arenas by sectors

These participants were coming from different backgrounds, allowing for diverse views and ideas to be shared, specific barriers discussed, and a more comprehensive understanding of the state-of-the-art in the BANOS region formed.



98
workshops

496
organisations

482
speakers

1186
participants

44
country

Number of workshops by theme

The Mission Arena sessions were shaped by the sub-regional priorities, focusing on development of the sustainable blue economy. In total, 111 sessions were held, including 98 workshops, which involved more than 400 speakers.

